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# SIEVÄNEN RIIKKA

## PERSONAL DATA

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Nationality: Finnish Date of birth: 07.05.1975

## PROFESSIONAL EXPERIENCE

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**Est. autumn 2011 ->** **University of Helsinki - Finland,**  
**Faculty of Forestry and Agriculture, Dept. of Economics and Mgmt**

### *Post-doc researcher*

- “Drivers of responsible investment. A Specific Focus on European Pension Funds”
- Target: 6+2 published articles; one published; one sent to a journal; three are almost ready to be sent to journals, one on a seminar paper level, and two on an initial stage. One of the four authors of “Vastuullinen sijoittaminen” (book on responsible investment by FINVA).
- External funding by Jenny & Antti Wihuri Foundation
- Several invitations by institutional investors to give presentations & several presentations in academic conferences
- Guest editor of a special issue of Journal of Sustainable Finance & Investment

**15.09.2008 - 22.05.2013** **University of Helsinki - Finland,**  
**Faculty of Forestry and Agriculture, Dept. of Economics and Mgmt**

### *PhD (applied economics)*

- “Exploring the drivers of responsible investment in European pension funds”
- I succeeded in collecting a survey data from financial directors of around 280 pension funds from 15 European countries. I also conducted 10 interviews with financial directors in Finland & Belgium.
- 4 out of 5 articles are published, 1 is expected to be accepted to be published shortly. Usually, PhD theses in economics do not include several published articles.
- The external examiners recommended the thesis to be ready for defence even prior to any corrections. The defence took place 22.05.2013.
- External funding by e.g. Jenny & Antti Wihuri Foundation and Foundation for Economic Education
- Several presentations in academic conferences

**15.09.2008 - 20.08.2010** **Ghent University - Belgium,**  
**Faculty of Economics and Business Management**

### *Visiting PhD-student*

- “Exploring the drivers of responsible investment in European pension funds”
- Visiting PhD-student in Ghent University for 24 months

**01.04.2006 – 12.09.2008** **Scandinavian Financial Research, Helsinki – Finland**  
(2011: number of employees: 3; turnover: € 0,4 million)

### *Research Manager*

- Responsible for company’s research programmes: data analysis, reports, presentations
- Research areas: Financial market research of corporations & institutional investors
- I supervised two employees
- I reported to the Managing Director

**01.07.2004 – 31.03.2006** **SCA Hygiene Products Personal Care, Helsinki – Finland**

*(SCA is one of the world’s largest companies in personal care products. SCA had production at 29 plants in 24 countries. Products are distributed via the retail trade, chemists and care institutions in more than 100 countries.*

*Finland: 2011 total SCA Hygiene Products Finland: number of employees: 66; turnover: € 80,2 million)*

### *Local Trade Marketing Manager*

- Trade marketing (launches, campaigns, category mgmt)
- Budget responsibility, pricing, responsibility of named product groups
- I reported to the Regional Marketing Manager

**01.07.2002 – 30.06.2004**

**SCA Hygiene Products AFH, Helsinki – Finland**

*(2011 total SCA Hygiene Products Finland: number of employees: 66; turnover: € 80,2 million)*

*Sales support assistant*

- Implementation of all marketing activities
- Pricing, sales reports, contact person for product and environment related issues
- I reported to the Commercial Director

**01.02.2002 – 30.06.2002**

**UniFeeder Oy Ltd, Helsinki – Finland**

*(Company information for the Finnish branch not available)*

*Assisting export coordinator (feeder transportation company)*

- Order handling, freight co-ordination, customer contacts

**15.10.2001 – 31.01.2002**

**Department of Education, City of Helsinki - Finland**

*Teacher*

- Substitute teacher at elementary schools

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## EDUCATION

**01.09.1996 – 16.10.2001**

**University of Helsinki - Finland,**

**Faculty of Forestry and Agriculture, Department. of Economics and Mgmt**

*Master's degree in Food Sciences*

- Thesis: Consumers' buying behavior – Case Järvikylä.
- Major: Applied Economics (Food Economics); minors: Marketing, Food technology, French
- Exchange student in University of Lausanne, School of Economics, Switzerland (spring 2001)

**15.08.1991 – 04.06.1994**

**Helsingin Suomalainen Yhteiskoulu - Finland**

*Baccalauréat*

- Grade: Laudatur

**25.05.2009 – 31.12.2009**

**United Nations Environment Programme & University of Geneva - Switzerland**

*Environmental Diplomacy 2009 –programme (25 ECTS)*

- 11 modules on sustainable development + thesis (now published as a scientific article)

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## LANGUAGES

- Finnish: native speaker
- French: spoken & written fluent
  - DALF-degree autumn 2001
  - Exchange student & work experience in French-speaking areas
  - 1998-99 EU French intensive course in the university
- English and Swedish: spoken & written fluent
- German: spoken weak, written weak
- Dutch: spoken fair, written fair
- Spanish: debutant

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## IT-SKILLS

- MS Office programs; PASW/SPSS, (EViews, Latent gold) Photoshop; Adobe Acrobat Professional

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## CHARACTERISTICS

- Can work both in a team and independently; polite and well-behaving in any situation
- Positive feedback on building relations and on presentation skills
- Practical, persistent, reliable
- Energetic, efficient, analytical, calm

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## HOBBIES

- All kinds of sports: cycling, gym, aerobics, jogging, yoga
- My dog
- Homeopathy