

PERSONAL INFORMATION

Anne-Maria Hytönen



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<https://tuhat.halvi.helsinki.fi/portal/en/> > SEARCH: Hytönen Anne-Maria

Sex Female | Date of birth 10/11/1965 | Nationality Finnish

WORK EXPERIENCE

1.1.1993→

Communication planner

University of Helsinki, Ruralia Institute

At the moment on study leave with a research grant from the Cultural Foundation of Finland, South Savo (1.7.2015-30.6.2016), before this on study leave from 1.1.2013 (doctoral studies)

- Communication planner 2012-2013, communication activities, especially science communication, and planning in establishing the Finnish Organic Research Institute (established 1.1.2013)
- Project Manager: Elaboration of the best practice models of the knowledge transfer from science to practice in the organic farming sector (LOVEt II) – Leonardo da Vinci -project 1.6.2012-31.12.2013, from 14.9.2013 also as co-coordinator of the project
- PR and Press Officer 2003-2012, communication activities in Ruralia Institute, Mikkeli
- Project Manager in two development projects in communication activities in the organic farming sector
- Team Manager in organizing Scientific Seminar on Organic Food 2012 and ICAGlobal Research Conference 2011, as well as Luomupäivät 2013 (in Finnish)
- Graphic Designer 2000-2003
- Publication Secretary 1997-2000

[university](#)

EDUCATION AND TRAINING

1.8.2008 – 23.6.2010

M.Sc. (media and communication studies)

University of Helsinki

- media and communication studies (major subject)
- social psychology
- education studies (general and adult education)

23.3.1998 – 3.12.1999, 14.6.2000

Media-assistent (graphic design)

Qualifications committee of Communication (apprenticeship education)

PERSONAL SKILLS

Mother tongue Finnish

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Swedish	B2	B2	B2	B2	B2
German	B1	B1	B1	B1	B1

Levels: A1/2: Basic user - B1/2: Independent user - C1/2 Proficient user
Common European Framework of Reference for Languages

Communication skills Working with different teams and interest groups in communication activities and projects have given me excellent communication skills. Intercultural communication is familiar through international projects and research seminars.

Organisational/ managerial skills As a leader of organizing team of two international seminars and various other events have given me experience in project managing skills and leadership.

Job-related skills Graphic designing and publication activities (lay-out, working with printing offices) increased my knowledge and skills of different operational environments in communication activities. Work as a graphic designer and publication secretary included illustration activities (drawings, charts).

Computer skills Different positions and activities have given me

- good command of Microsoft Office™ tools
- excellent command of Adobe Creative Suits tools (Photoshop, InDesign, Illustrator) and Macromedia Freehand
- good command of web-designing and updating tools (Macromedia Dreamweaver, WordPress)