

Prof. Bodo Steiner, PhD
Professor
Department of Economics and Management
Helsinki Institute of Urban and Regional Studies (Urbaria)
Helsinki Institute of Sustainability Science (HELSUS)
Food Economics and Business Management
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Web address: <https://www.helsinki.fi/en/researchgroups/food-economics-and-business-management>



Curriculum vitae

CURRENT PRINCIPAL POSITIONS

Professor of Food Economics at the Department of Economics & Management, University of Helsinki (since 1.4.2017)
Adjunct Professor at the University of Alberta, Department of Resource Economics & Environmental Sociology.

PRINCIPAL POSITIONS DURING THE PAST 10 YEARS

Professor MSO ('With Special Responsibilities'), University of Southern Denmark (July 1, 2012 - December 31, 2016).

Adjunct Professor, University of Alberta (2012 - present).

Affiliated Researcher, Duke University, Global Value Chains Initiative (<https://globalvaluechains.org/person/steiner-bodo>), 2015 - present.

Collaborating Researcher, ECOMAS Research Group - Economics, Environment, Sustainability and Tourism (TIDES Institute, University of Las Palmas Gran Canaria (<http://www.tides.ulpgc.es/en/investigation/research-groups/ecomas.html>), 2015 - present.

Advisory Board Member, Institute for the Economy for the Common Good (www.gemeinwohl-institut.org), 2016 - present.

Network Member, NanoFunDus, research network, nanotechnology functionalization for diagnosis & safety in food supply chain & health care (www.nanofundus.net/), 2014 - present.

Senior Lecturer, College of Business & Law, Department of Food Business & Development, University College Cork (July 1, 2011 - June 30, 2012).

Associate Professor (with tenure), Dept. of Resource Economics and Environmental Sociology, University of Alberta (2009 - June 30, 2011).

Assistant Professor, Dept. of Resource Economics and Environmental Sociology (formerly Dept. of Rural Economy), University of Alberta (2004-2009).

Research Fellow, RDRRC (Rural Development Research Consortium) University of California Berkeley (2003 - 2007).

OTHER PREVIOUS PROFESSIONAL WORKING EXPERIENCE

Sabbatical, Faculty of Economics & Social Sciences at the Christian Albrechts University of Kiel (Prof. Johannes Bröcker), July 1, 2010 - June 30, 2011.

Visiting scholar, University of California Berkeley, Department of Agricultural and Resource Economics (November 2002 - June 2004).

Research Fellow, Volkswagen Foundation (Germany), November 2002 - December 2003.

Visiting researcher, Agricultural University of Norway, Department of Economics and Social Sciences, NLH, Åas, March 2001.

Lecturer, Department of Agricultural Economics, University of Kiel (1999-2002).

Research Associate, University of California Berkeley, Department of Agricultural and Resource Economics (July 1997 - August 1997)

European Commission Research Training Fellow, Department of Agricultural Economics, University of Reading, UK (1994-96)

Visiting Scholar, University of California Berkeley, Department of Agricultural and Resource Economics (April 1995 - May 1995)

EDUCATION

Ph.D. Department of Agricultural and Food Economics, University of Reading, UK (1999).

M.Sc. Department of Agricultural and Food Economics, University of Reading, UK (1994).

B.Sc. Department of Agricultural Economics, University of Reading, UK (1993).

ERASMUS student, Faculté de Droit & Sciences Economiques, Univ. of Montpellier I (1992).

Pre-diploma, University of Kiel, Germany (1990).

Qualifications

Principal Investigator

Period : 16.10.2017 - * in Department of Economics and Management

Employment

Professor

Department of Economics and Management

University of Helsinki

Finland

1 Apr 2017 → present

Helsinki Institute of Urban and Regional Studies (Urbaria)

University of Helsinki

Helsinki, Unknown

12 Feb 2019 → present

Helsinki Institute of Sustainability Science (HELSUS)

University of Helsinki

Helsingin yliopisto, Finland

1 Jan 2018 → present

Food Economics and Business Management

University of Helsinki

HELSINGIN YLIOPISTO

31 Mar 2017 → present

Adjunct Professor

University of Alberta

Alberta, Canada

1 Sep 2012 → present

Research outputs

Anwendung der Gemeinwohl-Bilanz in der Wertschöpfungskette für Lebensmittel: Erfahrungen und Implikationen zur Verbesserung der betrieblichen Nachhaltigkeit: Steiner, B. & Jäger, V. (2019). Anwendung der Gemeinwohl-Bilanz in der Wertschöpfungskette für Lebensmittel: Erfahrungen und Implikationen zur Verbesserung der betrieblichen Nachhaltigkeit, in: Baumast, A. et al. (eds.) Betriebliche Nachhaltigkeitsleistung messen und steuern, UTB Verlag, Stuttgart

Steiner, B. E. & Jäger, V., 11 Mar 2019, (Accepted/In press) *Anwendung der Gemeinwohl-Bilanz in der Wertschöpfungskette für Lebensmittel: Erfahrungen und Implikationen zur Verbesserung der betrieblichen Nachhaltigkeit*. UTB Verlag

Cattle farmers' perceptions of risk and risk management strategies: evidence from Northern Ethiopia

Bishu, K., O'Reilly, S., Lahiff, E. & Steiner, B., 2018, In : *Journal of Risk Research*. p. 579-598 29 p.

Do customer perceptions of innovation matter in industrial markets?

Steiner, B. E. & Brandhoff, M., 2018, *Academy of Management Proceedings*. Vol. 2018. (Academy of Management Annual Meeting Proceedings ; vol. 2018, no. 1).

A phenomenon-driven approach to the study of value creation and organizational design issues in agri-business value chains

Steiner, B. E., 2017, In : *Economia agro-alimentare*. 19, 1, p. 89-118 30 p.

Applying the resource-based view to alliance formation in specialized supply chains

Steiner, B. E., Lan, K., Unterschultz, J. & Boxall, P., 2017, In : *Journal of Strategy and Management*. 10, 3, p. 262-292 31 p.

Industry Diversity, Competition and Firm-Relatedness: the Impact on Employment Before and After the 2008 Global Financial Crisis

Wang, C., Madsen, J. B. & Steiner, B., 2017, In : *Regional Studies*. 51, 12, p. 1801-1814 14 p.

Multi-Product Category Choices Labeled for Ecological Footprints: Exploring Psychographics and Evolved Psychological Biases for Characterizing Latent Consumer Classes

Steiner, B. E., Pescher, A. O. & Grebitus, C., 2017, In : *Ecological Economics*. 140, p. 251-264 15 p.

The creation of effective states in the OECD since 1870: The role of inequality

Madsen, J. B., Wang, C. & Steiner, B. E., 2017, In : *European Journal of Political Economy*. 50, p. 106-121 16 p.

Paying for sustainability: A cross-cultural analysis of consumers' valuations of food and non-food products labeled for carbon and water footprints

Grebitus, C., Steiner, B. & Veeman, M. M., Aug 2016, In : *Journal of behavioral and experimental economics*. 63, p. 50-58 9 p.

How does consumer knowledge affect environmentally sustainable choices? Evidence from a cross-country latent class analysis of food labels

Peschel, A., Grebitus, C., Steiner, B. E. & Veeman, M. M., 2016, In : *Appetite*. 106, p. 78-91 14 p.

Social capital, religious affiliation and business performance in Denmark: Steiner, B. & C. Wang

Steiner, B. E. & Wang, C., 2016, *Academy of Management Proceedings*. 1 ed. Academy of Management, Vol. 2016. p. 1812-1817 (Academy of Management Proceedings).

Social capital, religious affiliation and business performance in Denmark

Steiner, B. E. & Wang, C., 2016, In : *Academy of Management annual meeting proceedings*. 2016:1, 17753.

Can Ethnic-Linguistic Diversity Explain Cross-Country Differences in Social Capital Formation?

Steiner, B. E., 2015, Department of Border Region Studies, University of Southern Denmark, .

Can Ethno-Linguistic Diversity Explain Cross-Country Differences in Social Capital? A Global Perspective

Wang, C. & Steiner, B. E., 2015, In : *Economic Record*. 91, 294, p. 338-366 29 p.

The roles of human values and generalized trust on stated preferences when food is labeled with environmental footprints: Insights from Germany: Insights from Germany

Grebitus, C., Steiner, B. E. & Veeman, M. M., 2015, In : *Food Policy*. 52, p. 84-91 5 p.

The Dynamic Effects of Entrepreneurship on Regional Economic Growth: Evidence from Canada

Matejovsky, L., Mohaparta, S. & Steiner, B. E., 2014, In : *Growth and Change*.

Vertical Coordination and Competition in North Americas Beef Value Chain: Evidence from Canada

Steiner, B. E., 2014, *Farm Value Chains for Sustainable Growth and Development*. Sundaresan, C. S. (ed.). India: Regal Publications, 11 p.

Predicting environmentally motivated choice behaviour through the lens of human values: Insights from Canada

Grebitus, C., Steiner, B. E. & Veeman, M. M., Aug 2013, *Unknown host publication*.

Contract adoption among Canadian grape growers and wine producers

Steiner, B. E., Jun 2013, *Unknown host publication*.

Free-riding on reputation for Prosecco PGI wines in Germany: Who buys in?

Steiner, B. E., Jun 2013, *Unknown host publication*.

Personal values and decision making: Evidence from Environmental footprint labeling in Canada

Grebitus, C. & Steiner, B. E., 2013, In : *American Journal of Agricultural Economics*. 95, 2, p. 397-403 6 p.

The role of personal values in predicting environmentally motivated choice behavior

Steiner, B. E., Dec 2012, *Unknown host publication*.

Consumer attitudes towards eco labeling: The case of meat products

Steiner, B. E., Aug 2012, *Unknown host publication*.

Health, perceived ambiguity and subjective knowledge what drives consumers of probiotics?

Steiner, B. E., Aug 2012, *Unknown host publication*.

Personal values and food choices: Evidence from environmental footprint labeling

Steiner, B. E., Aug 2012, *Unknown host publication*.

Managing volatility in beef supply chains: The case of Canadian beef alliances

Steiner, B. E., Feb 2012, *Unknown host publication*.

Contracting in the wine supply chain with bilateral moral hazard, residual claimancy and multitasking

Steiner, B. E., 2012, In : *European Review of Agricultural Economics*. 39, 1, p. 369-395

Producer preferences towards vertical coordination: The case of Canadian beef alliances

Steiner, B. E., 2012

Do Canadian consumers with different types of general and institutional trust have different desires for environmental labeling?

Steiner, B. E., Aug 2011, *Unknown host publication*.

Consumer Attitudes towards Environmental Footprints Evidence from Canada

Steiner, B. E., Jul 2011, *Unknown host publication*.

Does modality and use of intellectual property protection matter? Insights into the Canadian biotechnology sector from functional foods and natural health products enterprises

Steiner, B. E., Jun 2011, *Unknown host publication*.

Probiotics, health and consumer knowledge: results from a Canadian survey

Steiner, B. E., Jun 2011, *Unknown host publication*.

Government support for the development of regional food clusters: Evidence from Alberta, Canada

Steiner, B. E. & Jolene, A., 2011, In : *International Journal of Innovation and Regional Development*. 3, 2

Have policy distortions spilled-over across wine markets? Evidence from the French wine sector

Steiner, B. E., 2011

Choice behavior and preferences of Canadian consumers with Celiac disease

Steiner, B. E., Sep 2010, *Unknown host publication*.

Novel Grading and Quality Standards: Insights from the Australian Meat Industry

Steiner, B. E., May 2010, *Unknown host publication*.

A choice-experiment based analysis of protection motivation theory: health related behavior of consumers with celiac disease

Steiner, B. E., 2010

Alberta consumers valuation of extrinsic and intrinsic red meat attributes: A choice experimental approach

Steiner, B. E., Gao, F. & Unterschultz, J., 2010, In : Canadian Journal of Agricultural Economics. 58, 2, p. 171-189

How do consumers value credence attributes associated with beef labels since the North American BSE crisis of 2003

Steiner, B. E. & Yang, J., 2010, In : International Journal of Consumer Studies. 34, 4, p. 449-463

The Role of Entrepreneurship in Canadian Economic Growth

Steiner, B. E., May 2009, *Unknown host publication*.

Old World wines revisited: Consumers' valuation of Spanish and German wines in the UK wine market

Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

Regional food clusters and government support for clustering: Evidence for a dynamic food innovation cluster in Alberta, Canada?

Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

The extent and nature of contracting in the wine supply-chain when moral hazard is present

Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

Regional Clustering and Contracting in the Wine Industries of Australia, BC, California, Germany and New Zealand

Steiner, B. E., May 2008, *Unknown host publication*.

Wine Marketing research: Past, present and future

Steiner, B. E., May 2008, *Unknown host publication*.

Consumers' Risk Perceptions after BSE: A Look Across the Border

Steiner, B. E., Nov 2007, *Unknown host publication*.

A comparative analysis of US and Canadian consumers' perceptions towards BSE testing and the use of GM organisms in beef production: evidence from a choice experiment

Steiner, B. E., Jul 2007, *Unknown host publication*.

What does it take to switch away from beef towards bison?

Steiner, B. E., Jul 2007, *Unknown host publication*.

Diverging consumer perceptions across borders: A comparative analysis of US and Canadian consumers' perceptions towards food risks

Steiner, B. E., Mar 2007, *Unknown host publication*.

Clustering and innovation in Canada

Steiner, B. E., Feb 2007, *Unknown host publication*.

Assessing the consumer acceptance and market potential of alternative meats

Steiner, B. E., 2007, Alberta: Department of Rural Economy, University of Alberta.

Beef labeling after BSE: Do consumers care about BSE testing and GMO labeling? Evidence from Canada and the US
Steiner, B. E., 2007, Alberta: Consumer and Market Demand Agricultural Research Policy Network, University of Alberta.

Clustering and Innovation in Canada: Evidence from the Alberta Food Processing Sector
Steiner, B. E., 2007, *Innovation and System Dynamics in Food Networks : Proceedings of the 1st International European Forum on Innovation and System Dynamics in Food Networks*. Fritz, M., Rickert, U. & Schiefer, G. (eds.).

Formal beef alliances and alignment challenges: Issues in contracting, pricing and quality
Steiner, B. E., 2007, Alberta: Department of Rural Economy, University of Alberta.

Negotiated transfer pricing: Theory and implications for value chains in agribusiness
Steiner, B. E., 2007, In : *Agribusiness*. 23, 2, p. 279-292

New meats from the wild west: Consumers' perceptions towards alternative meats
Steiner, B. E., Jun 2006, *Unknown host publication*.

Formal Beef Alliances and Alignment Challenges in the Canadian beef industry
Steiner, B. E., May 2006, *Unknown host publication*.

Governance reform of German food safety regulation: Cosmetic or real?
Steiner, B. E., 2006, *Why The Beef: The Contested Governance of European Food Safety*. MIT Press

Alternative meats: A real alternative?
Steiner, B. E., Oct 2005, *Unknown host publication*.

Changes to Food Safety in Germany in Response to BSE
Steiner, B. E., May 2005, *Unknown host publication*.

The World's Wine Markets: Globalisation at Work: (Anderson, K. (ed.))
Steiner, B. E., 2005, In : *Journal of Agricultural Economics*. 56, 2

Multitasking and incentive contracts in the food supply chain: Insights from the wine industry
Steiner, B. E., Feb 2004, *Unknown host publication*.

French Wines on the Decline? Econometric Evidence from Britain
Steiner, B. E., 2004, In : *Journal of Agricultural Economics*. 55, 2, p. 267-288

Valuing labeling attributes with hedonic price analysis: Australian wines in the British wine market
Steiner, B. E., 2004, In : *Agribusiness*. 20, 3, p. 287-307

Governance Reform of German Food Safety Regulation: Cosmic or real?
Steiner, B. E., Nov 2003, *Unknown host publication*.

Performance and incentives: Contracting in the wine industry
Steiner, B. E., Aug 2003, *Unknown host publication*.

Multitasking and revenue-sharing contracts in the wine industry
Steiner, B. E., Jul 2003, *Unknown host publication*.

Implicit prices and the valuation of wine label attributes
Steiner, B. E., Aug 2002, *Unknown host publication*.

Implicit prices, consumer welfare and wine labelling
Steiner, B. E., Jul 2002, *Unknown host publication*.

Determinants of export success: The case of German Wine
Steiner, B. E., Oct 2001, *Unknown host publication*.

Did German retailers and wholesalers change their pricing strategies in the course of the first BSE case in Germany? An application of price reaction functions and rational lag models
Steiner, B. E., Mar 2001, *Unknown host publication*.

Quality, Information and Wine Labelling: Experiences from the British Wine Market
Steiner, B. E., 2001, In : Review of Agricultural and Environmental Studies.

Label power: new wine in old bottles?
Steiner, B. E., Aug 2000, *Unknown host publication*.

In vino qualitas: information, quality and wine labelling
Steiner, B. E., May 2000, *Unknown host publication*.

The BSE scare in Germany: Price shocks and pricing strategies in the marketing chain
Steiner, B. E., Apr 2000, *Unknown host publication*.

Erster Arbeitsbericht der Arbeitsgruppe Lebensmittelqualität und sicherheit: Ökonomische Aspekte der Qualitätssicherung in der Schweinefleischproduktion: Interessenkonflikte und Anreizmechanismen bei der Implementierung von Qualitätsbonussystemen in vertikalen Verbundsystemen
Steiner, B. E., 2000, *QUASI*. Kiel: Christian Albrechts Universität Kiel

In vino veritas: Does origin truly matter?
Steiner, B. E., 2000, In : Actes et communications.

The EU Malt Export Policy: Discretionary and Discriminating
Steiner, B. E., 2000, *Forum: Reports on Current Research in Agricultural Economics and Agribusiness Management*. Wissenschaftsverlag Vauk Kiel KG, Vol. 25.

In vino veritas: does origin truly matter?
Steiner, B. E., 1999, *67th seminar of the European Association of Agricultural Economists (EAAE)*. France

Activities

"Values, Social Sustainability and Social Responsibility: Core at Sustainable Food Systems of the Future?"
Prof. Bodo Steiner, PhD (Scientific Committee Chair)
9 May 2019 → 10 May 2019

Public sector innovations for behavioural change: A comparative institutional perspective
Prof. Bodo Steiner, PhD (Speaker)
6 Mar 2019 → 8 Mar 2019

Hans Kremers
Prof. Bodo Steiner, PhD (Host)
13 Dec 2018

Sustainability Leadership: Lead, Adapt or Fail

Prof. Bodo Steiner, PhD (Speaker)

9 Oct 2018

AoM Annual Meeting Paper Presentation "Do customer perceptions of innovation matter in industrial markets?"

Prof. Bodo Steiner, PhD (Speaker)

10 Aug 2018 → 15 Aug 2018

Helena Ponstein

Prof. Bodo Steiner, PhD (Host)

14 Jun 2018

Discussant: The place of Language in non-ergodic environments

Prof. Bodo Steiner, PhD (Speaker)

27 Apr 2018 → 28 Apr 2018

Keynote presentation to EIT FOODIO Food Solutions Master Class

Prof. Bodo Steiner, PhD (Speaker)

6 Mar 2018

"How to go from urban farming to sustainable urban food systems?"

Prof. Bodo Steiner, PhD (Speaker)

5 Feb 2018 → 8 Feb 2018

Sustainable Food Systems at the Crossroads

Prof. Bodo Steiner, PhD (Chair of organizing committee)

6 Oct 2017

Journal of Food Products Marketing (Journal)

Prof. Bodo Steiner, PhD (Reviewer)

1 Sep 2017

Journal of Food Products Marketing (Journal)

Prof. Bodo Steiner, PhD (Member of editorial board)

Sep 2017 → ...

Agribusiness (Journal)

Prof. Bodo Steiner, PhD (Reviewer)

2017

Agricultural Economics (Journal)

Prof. Bodo Steiner, PhD (Reviewer)

2017

British Food Journal (Journal)

Prof. Bodo Steiner, PhD (Reviewer)

2017

Canadian Journal of Agricultural Economics (Journal)

Prof. Bodo Steiner, PhD (Reviewer)

2017

Canadian Public Policy (Journal)

Prof. Bodo Steiner, PhD (Reviewer)

2017

Economic Record (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

Environment and Planning C: Government & Policy (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

European Journal of Political Economy (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

European Review of Agricultural Economics (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

Food Policy (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

International Journal of Consumer Studies (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

Journal of Agricultural Economics (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

Journal of Food Products Marketing (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2017

Supply Chain Management (Journal)

Prof. Bodo Steiner, PhD (Reviewer)
2017

Sustainable Food Systems at the Crossroads

Prof. Bodo Steiner, PhD (Attendee)
2017

Institut für gemeinwohlorientiertes Wirtschaften (External organisation)

Prof. Bodo Steiner, PhD (Board member)
Sep 2016 → ...

Referee service

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

Referee service for granting agency

Prof. Bodo Steiner, PhD (Consultant)
2016

THE ECONOMIST: Social capital in the 21st century

Prof. Bodo Steiner, PhD (Participant)
18 Jun 2015

Press/Media**Social capital in the 21st century**

Prof. Bodo Steiner, PhD
18/06/2015
1 media contribution

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2019	Lorem ipsum dolor sit amet
2018	Lorem ipsum dolor sit amet
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