



## Programme

# Third Nordic Challenges Conference

6 Mar 2019

---

10:00 - 13:00 **Registration for conference, Dalgas Have**

---

13:00 - 13:15 **Opening speech by Dean of Research Søren Hvidkjær**

---

13:15 - 14:15 **Plenary Panel: 'Cross-disciplinary perspectives on Inequality in the Nordic countries'**

Chair: Caroline de la Porte

Panel participants: Professor Jon Kvist, Roskilde University; Niels Ploug, director of statistics Denmark (TBC) and Susan Kuivalainen (TBC)

Room: DSC033

---

14:15 - 14:45 **Break**

---

14:45 - 16:00 **Panel session 1**

a) Minorities as migrants - transnational otherness and experiences of migration in the Nordics realm in the 20th and 21st century, part 1, chair: Miika Tervonen, room: DSØ071

1. Transnational Lived Citizenship in Later-life: A social initiative as a site of everyday nationhood by Anastasia Asikainen
2. Migration of EU Romani Population to Sweden in a Post-Brexit Era: case studies from two Romanian villages by Julieta Rotaru

b) The Global Rise of the Populist Right: Echoes in the Nordic Countries, part 1, chair: Valur Ingimundarson, room: DSØ014

1. Liberal Discourse vs. Populist Rhetoric: The Epistemic Structure by Jón Ólafsson
2. A Comparative Approach toward Populist Ideologies and Practices by Valur Ingimundarson
3. A Contemporary Conceptual Equivalence of Cold War Totalitarianism? Populism as an All-Encompassing Pejorative Ideology by Pontus Järnstad

c) Nordic variations in integration of refugees and migrants, chair: Anna Karlsdóttir, room: DSØ029

1. Should I stay or must I go? By Birthe Larsen
2. Feeling fear. Bureaucrats perceptions of migration in times of polarization and notions of insecurity by Carolin Schütze
3. A Digital Civic Turn: Designing for refugee transitions in Sweden by Lizzie Coles-Kemp and Rikke Bjerg Jensen
4. Becoming Nordic: Naturalization trends and citizenship policies and in the Nordic countries by Anna Karlsdóttir

d) Labour market integration of EU and third country migrants in Nordic countries, part 1., chair: Janine Leschke, room: DSØ046

1. Dreaming of Sweden as a space of wellbeing: 'Lifestyle migration' among young Latvians and Romanians by Henrik Emilsson
2. Divergent institutional change in response to labour migration in Nordic construction by Jens Arnholtz
3. The role of social networks in working conditions of recent migrants from Poland and Romania in Denmark by Jonas Felbo-Kolding and Janine Leschke

e) Nordic internationalisms in the 1930s, chair Andreas Mørkved Hellenes, room: DSØ074

1. The Nordic folk high school in Geneva and the discovery of social democratic Scandinavia by Andreas Mørkved Hellenes
2. Reappraising Nordic cooperation and Americanization in the Swedish advertising industry in the 1930s by Elin Åström Rudberg
3. Scandinavia articulated: Constructions of Scandinavia within the League Secretariat by Haakon Andreas Ikonomou

f) Roundtable, Inequality in the Nordic Countries, chair: Battista Severgnini, room: D1Ø089

1. Wealth Taxation and Wealth Accumulation: Theory and Evidence from Denmark by Katrine Tofthøj
2. Intergenerational Transmission of Shocks in Denmark by Giacomo De Giorgi and Mauricio Prado, Battista Severgnini
3. The Swedish transition to equality: income inequality with new micro data, 1862–1970 by Erik Bengtsson

---

16:00 - 16:15 **Break**

---

16:15 - 17:30

## Panel session 2

a) Minorities as migrants, part 2, chair: Mika Tervonen room: DS0071

1. Foreign entrepreneurs with longer migration history by Laura Ekholm
2. Pigga Keskitalo

b) Nordic Mariners and Globalization from Below, chair: Haakon A. Ikonomou, room: DS0041

1. Nordic Mariners and Globalization from Below - a project outline by Haakon Andreas Ikonomou
2. Nordic Identities at Sea - Narratives in a Globalized World by Michael Bennedsen Hansen
3. 'I can only advise you to go elsewhere' – A Local Debate on Global Challenges to the Danish Maritime Business at the Turn of the 20th Century by Morten Tinning

c) The Global Rise of the Populist Right: Echoes in the Nordic Countries, part 2, chair: Valur Ingimundarson, room: DS0014

1. Feminist Resistance to the Radical Right by Irma Erlingsdóttir
2. Mainstreaming Neo-Fascism? «Ethnopluralism» and Identitarian Politics as Metapolitical Strategy of the Nordic Far-Right by Charlie Emil Krautwald

d) Nordic cooperation and competition, chair: Peter Stadius, room: DS0029

1. Emission Information as a steering instrument - combating GHG emissions from the transport sector by Ellen Eftestøl-Wilhelmsson and Emilie Yiheliö
2. Decreasing trust and increasing nationalism in the Nordic electricity market by Mats Nilsson
3. Nordism as ideology in the early years of the Norden Associations by Peter Stadius

e) Labour market integration of EU and third country migrants in Nordic countries, part 2, chair: Janine Leschke, room: DS0046

1. Migrant workers trapped between individualism and collectivism – the formation of union-based, workplace collectivism by Bjarke Refslund and Markku Sippola
2. Fast track to the labour market? Analysing newly arrived migrants' routes into the teaching profession by Elin Ennerberg
3. Integration of Refugees on the Danish Labor Market by Thomas Bredgaard, Rasmus Ravn and Trine Lund Thomsen

f) Public policy, current and future challenges, chair: Kanerva Kuokkanen, room: DS0074

1. Meeting challenges through university reforms in Sweden and Finland (1960-2019) by Janne Holmén and Johanna Ringarp
2. Alcohol industry strategies to influence the overall reform of the law on alcohol in Finland by Thomas Babila Sama
3. Automation and welfare preferences: the mediating impact of subjective risk of unemployment references for retraining over unemployment benefits by Zhen Im

g) Roundtable, Facing Nordic Challenges from a Media Studies Perspective, chairs: Haldor Byrkjeflot, room: D10089

Roundtable participants: Aske Kammer, Göran Bolin, Trine Swertsen, Anne Marit Waade, Hannu Niemenen, Gunn Enli, Christian Christensen and Karoline Andrea Ihlebaek

---

17:30 - 19:00

**Reception and Launch of nordics.info, room: Sidevognen**

**7 Mar 2019**

09:00 - 10:30

### Panel session 3

- a) Voices from the margin(s) - Minority Perspectives, part 1, chair: Peter Stadius, room: DS0071
1. A bird of strange feather – The life story(s) of a Danish Romani by Steffen Werther
  2. The construction of language-based ethnicity within voluntary associations in 19th century Finland by Maria Saaristo
  3. Implementation of EU minority rights policies in education and work life of Russian nationals in Estonia by Aleksandra Paravina
- b) Social movements, democracy, and welfare in the Nordic countries – historical and comparative perspectives, chair: Francesco Zavatti, room: DS0014
1. Diverging 'Worlds' of Welfare Capitalism: State of the Art Review by Ciprian Badescu and Alina Badescu
  2. From the Hope of Engineering Nature to the Fear of Environmental Destruction: Imagining the Oresund Bridge (1950s-1990s) by Francesco Zavatti
  3. Home accommodation of asylum seekers in Finland. Hospitality as civic agency by Paula Merikoski
- c) Nordic states shaping their neighborhood in the post-Cold War era: evaluations of the past three decades' experience and prospects for the future, part 1, chair: Lizaveta Dubinka-Hushcha, room: DS0029
1. Qualitative analysis of the small state foreign policy concept development in Denmark by Lizaveta Dubinka-Hushcha
  2. The Svalbard Treaty, Norwegian Sovereignty and Identity of Place in Longyearbyen by Dina Brode-Roger
- d) Participations' in work life and labour market problematisations and solutions, part 1, chair: Pauli Kettunen, room: DS0046
1. The development of employee participation discourse in Finnish personnel management 1980–2018 by Anna Kuokkanen
  2. Local Bargaining on wages and work hours as 'participation' in the thought and practice of Finnish Labour Market Parties, 1980s–2000s by Ilkka Kärry
  3. Labour Market Activation and Social Inclusion in Employment and Unemployment Security Policy in Finland 1991–2018. Multilayered Historicity and Transnational Connections by Sami Outinen
- e) A Nordic worldview? The Nordics in the world, part 1, chair: Kristian Bjørkdahl, room: DS0074
1. Dual Loyalties? Small-State Solidarity and the Debates on New International Economic Order (NIEO) in Sweden During the Long 1970s by Carl Marklund
  2. The Nordic countries and the Global South: a shared Nordic worldview? By Sunniva Engh
  3. Swedish Development aid in post 1977 Sri Lanka by Darshi Thoradeniya
- f) Representations of ethnic and religious minorities on Nordic educational media, chair: Anne-Beate Mortensen-Buan, room: D1V001
1. Witness Literature. Sami children in Norwegian schools during the period of Norwegianization by Anne-Beate Mortensen-Buan
  2. Religious minorities in Norwegian textbooks by Geir Winje
  3. 3) Forgotten voices. The Roma Holocaust in Norwegian social studies and history textbooks by Tuva Nodeland
  - 4) Religion and natural science in Norwegian Readers in the 19th century by Merethe Roos
- g) Roundtable, The End of the Associational Norden?, chair: Irma Erlingsdóttir, room: D10089  
Roundtable participants: Jenny Andersson, Haldor Byrkjeflot, Frederik Engelstad, Anker Brink Lund and Hannu Nieminen.

10:30 - 11:00

### Break

11:00 - 12:30

### Panel session 4

- a) Voices from the margin(s) - Contemporary Perspectives, part 2, chair: Merte Weßel, room: DS0071
1. #LinguisticLandscape – Sweden-Finnish online ethnopolitical activism and reappropriation of linguistic landscape by Tuire Liimatainen
  2. Social Media and Marginalization: YouTubers with Migrant Backgrounds in Finland by Mikko Malmberg
  3. Revitalizing the indigenous, integrating into the colonized? Swedish Sápmi and the banal colonialism of immigrant integration by Nina Carlsson
- b) Democratic governance in times of globalization: causes, effects and solutions, chair: Rune Halvorsen, room: DS0014
1. Public sector innovations for behavioural change: A comparative institutional perspective on the world's behavioural insights units Bodo Steiner and Sivi Sankari
  2. Why Nordic Countries Do Not Have Lobbying Registers? By Emilia Korkea-aho
  3. Taking back control, but how much? Norway, Canada and the Brexit debate by Tom Hoctor
- c) Nordic states shaping their neighborhood in the post-Cold War era: evaluations of the past three decades' experience and prospects for the future, part 2, chair: Lizaveta Dubinka-Hushcha, room: DS0029
1. Political Pan-Scandinavism: Utopianism or realpolitik? Narratives and historiography on nineteenth century Pan-Scandinavism by Rasmus Glenthøj
  2. Norwegian foreign politics during the union period with Sweden (1814-1905) by Roald Berg
  3. Negotiating the Experience of Communism. Rhetorical Strategies and Uses of History in Swedish debates by Johan Stenfeldt
- d) Participations' in work life and labour market problematisations and solutions, chair: Pauli Kettunen, room: DS0046
1. Translating Nordic Equality: Swedish Active Labor Market Policy in the President's Commission on the Status of Women, 1961-1963 by Byron Rom-Jensen
  2. Silent institutionalization of complementary benefits for the unemployed in Sweden by Jayeon Lindellee
  3. Is the Nordic welfare model not for relatives? By Jon Kvist
  4. Digital platform Economies: Champagne or cocktails of risks by Trine P. Larsen and Bjarke Refslund
- e) A Nordic worldview? The Nordics in the world, part 2, chair: Haldor Byrkjeflot, room: DS0074
1. An oil company as a force for good? Statoil and the global south by Ada Nissen
  2. Business and/or Human Rights by Tori Loven Kirkeboe
  3. Branding gender equality efforts as Norwegian The current Norwegian campaign for a seat on the Security council by Sigrun Marie Møss

12:30 - 13:30

### Lunch

13:30 - 14:45

## Panel session 5

a) Voices from the margin(s) - Perspectives on normativity and marginalization, part 3, chair: Tuire Liimatainen, room: DS0071

1. Eugenics as Feminist Method of Female Marginalization in the Nordic Countries in the Interwar Period by Merle Weßel
2. Imagining the (Modern) Viking by Barbora Žiacková

b) Neoliberalism in the Nordics developing an absent theme, part 1, chair: Jenny Andersson, room: DS0014

1. Civil Society as Value and Resource: Civil Society, Neoliberalism and the Third Way in Denmark by Mathias Hein Jessen
2. Rethinking neoliberalism for the Nordics by Mitchell Dean
3. The sovereign consumer. Transformations of social democratic ideology 1980-2000 by Niklas Olsen
4. Welfare capitalism in Sweden - from organized capitalism to neoliberalism by Jenny Andersson

c) Norden at the end of history, chair: Johan Strang, room: DS0029

1. Norden at the end of history in the eyes of the members of the Nordic Council by Johan Strang
2. Panel: Norden at the end of history. Title: The end of history or the end of an era? Nordic ontological security in the 1990's by Matilda af Hällström
3. Anti-communism – changing, controversial and neglected (2. Democracy, governance and law) by Torbjörn Nilsson

d) The Nordic Model meets the European Union, part 1, chair: Caroline de la Porte, room: DS0046

1. Explaining projectification processes by comparing the local adaptation of EU Cohesion policy in Sweden and Finland by Mats Fredlund, Kanerva Kuokkanen, Dalia Mukhtar-Landgren and Isak Vento
2. An EU home-run against all odds: the case of the work-life balance directive by Caroline de la Porte, Dorota Szelewa and Trine Pernille Larsen
3. Digital platform economies: champagne or Cocktails of Risks by Anna Ilsøe and Trine Pernille Larsen

e) A Nordic worldview? The Nordics in the world, part 3, chair: Mads Mørthorst

1. Revisiting the early Nordic Peace Movement: Fredrik Bajer and the Scandinavianist Origins of Nordic Neutrality by Frederik Forrai Ørskov
2. Democracy and civil society, the Norwegian case by Fredrik Engelstad

f) Roundtable, Balancing Regional and State Interests: Nordic Policies towards East Asia in the Arctic, chair: Valur Ingimundarson, room: D10089

Roundtable participants: Thomas Orri Ragnarsson, Egill Thor Nielsson, Chunrong Liu and Anna Karlsdóttir.

14:45 - 15:15

## Break

15:15 - 16:30

## Panel session 6

a) Voices from the margin(s) - Historical and Contemporary Perspectives on Diverse Nordic Experiences, part 4, chair: Peter Stadius, room: DS0071

1. Prison Rehabilitation, Finnish experience by Larisa Kangaspuro
2. "Sweden, a small nation once feared by the whole of Europe": Portraying Sweden through the Czech travelogues of the late nineteenth-century by Jana Lainto
3. "The Nordic Countries are Our Model". Vicissitudes of the concept 'Nordic Model' in Spain (1970s and 2010s) by Alan Granadino

b) Neoliberalism in the Nordics developing an absent theme, part 2, chair: Jenny Andersson, room: DS0014

1. From Parity regime to ordoliberal hierarchical regulations? Ideas and concepts for the description of social and ideology change in the Nordic countries by Paolo Borioni
2. Governing the Racialized Homo Oeconomicus: Nationalism, Neoliberalism, and Citizenship in Danish Active Labour Market Strategy by Tirzah Jensen
3. Neoliberalism with a Norwegian face by Ola Morris Innset

c) Culture and Identity creation, chair: Mary Hilson, room: DS0029

1. The Construction of the North and the Northman in Contemporary Fantasy Literature by Anna Bark Persson
2. Historical narratives and stories about cultural diversity at cultural history museums in Denmark by Ida Lunde Jørgensen

d) The Nordic Model meets the European Union, part 2, chair: Caroline de la Porte, room: DS0046

1. Is policy development a two-way process? By Michael H. Feldballe Hansen
2. Politics against economic models: How economic models and EU rules disarmed the politicians and saved the economy of Denmark by Niels Fuglsang

e) A Nordic worldview? The Nordics in the world, part 4, chair: Sunniva Engh, room: DS0074

1. Leave No[Nordic] Trace: The Nordic Appropriation of the World in Traces of North by Kristian Bjørkdahl
2. How green is the garden? Reputation and reality in Nordic environmental policy and practices by Jack Dyce
3. Opportunities and Challenges of Arctic Collaboration between China and Nordic Countries: Representing Arctic Climate Changes and Sustainable Development in documentaries by Yu Ma

16:30 - 17:00

## Break

17:00 - 18:00

## Keynote speech by Cathie Jo Martin

18:00 - 21:00

## Conference dinner and announcement of the Early career paper prize

**8 Mar 2019**

---

09:00 - 10:30

## Panel session 7

- a) Nordic Civil Society in an Associational World, chair: Ruth Hemstad, room: DS0014
1. A Nordic civil society? Trans-Nordic and pan-Scandinavian mid-19th century associational aspirations by Ruth Hemstad
  2. Exit, voice, and mostly loyalty. Statens Musikkråd and Norges Sang- og Musikkråd at the interface between state and civil society in post-war Norway by Klaus Nathaus
  3. In between the public and domestic – Home in Zeshan Shakar's Tante Ulrikkes Vei by Suzø van der Poll
  4. Civil society and Nordic international engagement: from missions to development co-operation by Sunniva Engh
  5. Comments by Norbert Götz
- b) Screening the Crisis: Nordic Television Drama, Geopolitics and Global Challenges, chair: Anne Marit Waade, room: DS0029
1. Reimagining Nordic eco-exceptionalism in Nordic Noir TV series by Anna Mrozewicz
  2. Crossing Borders: Public Service Storytelling, the Double Plot and The Refugee Crisis in Nordic Television Fiction by Anne Marit Waade
  3. Climate Change and the Arctic Imaginary as reflected in 'Fortitude' by Dina Brode-Roger
  4. Nordic Television Drama, Screened (Geo)Politics and the Refugee Crisis by Robert A Saunders
- c) Branding the Nordics: Imagining the future - (prod)using the past, chairs: Svein Ivar Angell & Eirinn Larsen, room: DS0074
1. Uses of the European past: Neo-gustavianism as a Swedish liberal-conservative branding strategy by Andreas Mørkved Hellenes
  2. Beacons of Purity: History and eternity in the Nordic Nature Conservation Day 1970 by Hallvard Notaker
  3. Historicizing reputation management and Nation Branding in the Nordic Region by Mads Mordhorst
- d) Convergences and conflicts among Nordic Lutheran states-long path dependencies, chair: Gorm Harste & Karin Jansson, room: D1V001
1. Nordic Lutheran Legacy - values or wars by Gorm Haste
  2. Why Swedes trust the State and Scots don't: an exploration of the religious roots of state-citizens relations in modern welfare systems by Ingela Naumann
  3. The household in Nordic state building by Nina Koefoed
- e) Roundtable, Nordic populism, chair: Malcolm Langford & Carl Marklund, room: D10089
- Roundtable participants: Ann-Cathrine Jungar, Emilia Palonen, Klaus Petersen, Anders Ravik Jupskås, Monica Quirico and Johan Strang

---

10:30 - 11:00

## Break

---

11:00 - 12:30

## Plenary Panel

Plenary Panel, Diversity and Gender in the Nordic countries, chair Mads Mordhorst, panel participants: Jeff Hearn, Ana Maria Munar and Irma Erlingsdóttir, room DSC033

---

12:30 - 13:30

## Portable lunch