

Leena Rantamäki-Lahtinen  
äldre universitetslektor  
Avdelningen för ekonomi

Agricultural Economics

**Adresstyp: Postadress.**

PL 28 (Koetilantie 5)

00014

Finland

**E-post:** leena.rantamaki-lahtinen@helsinki.fi

**Telefon:** +358294158279

**Mobil:** +358504151197



## CURRICULUM VITAE 15.8.2018

Leena Rantamäki-Lahtinen  
University of Helsinki, Department of Economics and management  
B.O. Box 27, FI-00014 University of Helsinki  
Phone (work): +358 50 415 1197  
e-mail: leena.rantamaki-lahtinen@helsinki.fi

## EDUCATION

PhD in Agriculture and Forestry (University of Helsinki) 2009

Topic of doctoral dissertation: The success of the diversified farm – resource-based view.

Lic. Sc. in Agriculture and Forestry (University of Helsinki) 2003

Ms. Sc. in Agriculture and Forestry, graduate agronomist (University of Helsinki) 1998

## OTHER EDUCATION

'Researcher school' professional education about research management, provided by Agrifood Research Finland 2004-2005. University pedagogy studies 2016 – 2018 (25 credits), provided by The Centre for University Teaching and Learning (HYPE), HU.

## CURRENT POST

1/2015 – University lecturer (maternity leave 4/2015-7/2016)

University of Helsinki, Department of Economics and Management. Main research and teaching topics: farm and small business management, agricultural economics, rural entrepreneurship and rural development. Currently I am working as director, Master's Programme in Agricultural, Environmental and Resource Economics (AGERE).

## EARLIER POSTS

2009 – 2/2015 Special research scientist

1997 – 2009 Researcher, senior researcher

MTT Economic Research, Agrifood Research Finland

Main research topics: farm management, rural entrepreneurship and rural development, especially the theme of on-farm diversification from management perspective and innovation. I have used mainly quantitative methods (especially multivariate data analysis), but have done some qualitative studies as well. I have been coordinator of several large national and international projects

10.8.2010 – 31.3.2011 visiting lecturer, Seinäjoki University of Applied Sciences

Visiting lecturer of course 'Farm business management and production planning'

20.5 - 23.8.1996, 1.1. - 31.3.1997, 1.5. - 31.5.1997

Trainee/research assistant in Agricultural Economics Research Institute Finland

Calculating Standard Gross Margins for Finland, study about farmers' retirement program in Finland.

## FOREIGN VISITS

9/2003 – 5/2004 Visiting Research Fellow and 7.12. – 21.12.2004 (8 months)

Rural Economy Group, School of Geography, University of Plymouth, UK

## RESEARCH FUNDING, LEADERSHIP AND SUPERVISION

The most significant research and projects that I have been responsible of are:

Equine industries promoting economically competitive and innovative regions (INNOEQUINE)

Period: 2011 -2013, Central-Baltic Interreg IVA programme funding 1,3 M eur

Project partners: MTT, HU Department of Agricultural Sciences, Latvia University of Agriculture, Swe-dish Agricultural University

My role in the project: co-ordinator, project manager, researcher

The successful development of the diversified farm 2000 – 2013

Period: 2011 – 2013, Makera funding 150 000 eur

Project partners: MTT, HU Department of Social psychology, TTS research, Seinäjoki University of Applied Sciences

My role in the project: co-ordinator, responsible leader, researcher

Changing rural entrepreneurship - Changes on entrepreneurial identity and resource management among Finnish farmers and other rural entrepreneurs during 2000 - 2006 (MUUMAA)

Period: 2006 – 2008, Makera funding 170 000 eur

Project partners: MTT, HU Department of Social psychology, TTS research

My role in the project: co-ordinator, responsible leader, researcher

Economic success of reindeer herding

Period: 2007 – 2008, Makera, funding 158 000 eur

Project partners: MTT, Research Institute for Game and Fisheries, University of Lapland

My role in the project: responsible leader from 1.10.2007

The long term effects of the on-farm diversification – Comparative study in Finland and England

Period: 2003 – 2005, Academy of Finland, Liikesivistysrahasto, Tiura foundation, Cimo toghetter My role in the project: responsible leader, researcher

## SCIENTIFIC ACKNOWLEDGEMENTS AND AWARDS

Master thesis: 'The economic prospects of farmers' retirement program in Finland' was awarded as the best master thesis of Department of Economics and Management (University of Helsinki) in 1998.

## OTHER SCIENTIFIC OR ACADEMIC MERITS

2010 – 2018

I have been referee for several scientific journals (e.g. Journal of Entrepreneurial Behaviour & Research, Revue d'Études en Agriculture et Environnement, Sociologia Ruralis, Journal of Rural Studies)

2004 – 2010

Executive council member responsible for information and public relations, the Scientific Agricultural Society of Finland

2007

Keynote speaker in NJF seminar 'Effective use of Rural Resources' 20-22 September 2007, Jelgava, Lat-via

1998 – 2015

I have participated in many preparatory and policy-related processes under the theme of rural entrepreneurship and farm diversification. The most important ones are:

- 2006 – 2007 I was the Finnish representative in the group of experts of typology of agricultural holdings. This group was collected by DG Agri, EU Commission. The group worked with new European typology of agricultural holdings, the new typology included other gainful activities into the definition of agricultural holding.

- 1998 – 2007 I was the Finnish representative in group of experts of typology of agricultural holdings. This group was collected by Eurostat and the meetings were held in Luxembourg.

- In addition I have been member of many working groups in national level, groups are mainly collected by Ministry of Agriculture and Forestry

- 2000 – 2006 I was secretary in Natural resources council (Luonnonvarainneuvosto) nominated by the Parliament of

Finland

Teaching experience

Department of Economics and Management, University of Helsinki:

Graduate courses

2018 Theories and applications in strategic management (AGERE-A06)

2017 Management of a farm enterprise (MAL12)

Undergraduate courses

2015, 2016 -2018 Production Planning (MAL 8, YET-219)

2015 Basics of Farm Management (MAL4)

Other courses

2000 – 2012 Farm diversification 3 credits, Häme University of Applied Sciences

2010 Farm business management and production planning 10 credits, Seinäjoki University of Applied Sciences

Supervisor of Bachelor's (10) and Master's theses (20) in 2001 -

1997 –popularisation of science

I have been teaching and giving lectures for numerous seminars for entrepreneurs and other practitioners.

I have published over 30 popularized articles and participated for example creation of the new webtool, where relevant research concerning innovation was popularized to equine entrepreneurs ([www.hippolis.fi/innohorse](http://www.hippolis.fi/innohorse))

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