

Prof. Bodo Steiner, PhD  
Professor, Supervisor for doctoral programme  
Department of Economics and Management  
Helsinki Inequality Initiative (INEQ)  
Helsinki Institute of Urban and Regional Studies (Urbaria)  
Helsinki Institute of Sustainability Science (HELSUS)  
Doctoral Programme in Sustainable Use of Renewable Natural Resources  
Doctoral Programme in Food Chain and Health



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## Curriculum vitae

### CURRENT PRINCIPAL POSITIONS

Professor (full, permanent), Department of Economics & Management, University of Helsinki (since 1.4.2017).  
Head of research group, Department of Economics & Management, University of Helsinki  
(<https://www.helsinki.fi/en/researchgroups/management-organizations-for-sustainable-food-systems>) (since 2017).  
Deputy director, Department of Economics & Management, University of Helsinki (since 2018).

### CURRENT EXTERNAL AFFILIATIONS

**Member**, Environmental Footprint Technical Advisory Board, European Commission, April 2019 - present.  
**Member**, Agri-Food Transitions Advisory Group, Climate Bonds Initiative, April 2022 - present.  
**Affiliated Researcher**, Duke University, Global Value Chains Initiative (<https://globalvaluechains.org/person/steiner-bodo>), 2015 - present.  
**Collaborating Researcher**, ECOMAS Research Group - Economics, Environment, Sustainability and Tourism (TIDES Institute, University of Las Palmas Gran Canaria (<http://www.tides.ulpgc.es/en/investigation/research-groups/ecomas.html>)), 2015 - present.  
**Advisory Board Member**, Institute for the Economy for the Common Good ([www.gemeinwohl-institut.org](http://www.gemeinwohl-institut.org)), 2016 - present.  
**Network Member**, NanoFunDus, research network, nanotechnology functionalization for diagnosis & safety in food supply chain & health care ([www.nanofundus.net/](http://www.nanofundus.net/)), 2014 - present.

### PRINCIPAL POSITIONS DURING THE PAST 10 YEARS

**Professor MSO** ('With Special Responsibilities'), University of Southern Denmark (July 1, 2012 - December 31, 2016).  
**Adjunct Professor**, University of Alberta (2012 - 2016).  
**Senior Lecturer**, College of Business & Law, Department of Food Business & Development, University College Cork (July 1, 2011 - June 30, 2012).  
**Associate Professor** (with tenure), Dept. of Resource Economics and Environmental Sociology, University of Alberta (2009 - June 30, 2011).  
**Assistant Professor**, Dept. of Resource Economics and Environmental Sociology (formerly Dept. of Rural Economy), University of Alberta (2004-2009).  
**Research Fellow**, RDRC (Rural Development Research Consortium) University of California Berkeley (2003 - 2007).

### OTHER PREVIOUS PROFESSIONAL WORKING EXPERIENCE

**Sabbatical**, Faculty of Economics & Social Sciences at the Christian Albrechts University of Kiel (Chair of Regional Economics, Prof. Johannes Bröcker), July 1, 2010 - June 30, 2011.  
**Visiting scholar**, University of California Berkeley, Department of Agricultural and Resource Economics (November 2002 - June 2004).  
**Research Fellow**, Volkswagen Foundation (Germany), November 2002 - December 2003.  
**Visiting researcher**, Agricultural University of Norway, Department of Economics and Social Sciences, NLH, Ås, March 2001.  
**Lecturer**, Department of Agricultural Economics, University of Kiel (1999-2002).  
**Research Associate**, University of California Berkeley, Department of Agricultural and Resource Economics (July 1997 - August 1997)

**European Commission Research Training Fellow**, Department of Agricultural Economics, University of Reading, UK (1994-96)

**Visiting Scholar**, University of California Berkely, Department of Agricultural and Resource Economics (April 1995 - May 1995)

## EDUCATION

Ph.D. Department of Agricultural and Food Economics, University of Reading, UK (1999).

M.Sc. Department of Agricultural and Food Economics, University of Reading, UK (1994).

B.Sc. Department of Agricultural Economics, University of Reading, UK (1993).

ERASMUS student, Faculté de Droit & Sciences Economiques, Univ. of Montpellier I (1992).

Pre-diploma, University of Kiel, Germany (1990).

## Qualifications

### Principal Investigator

Period : 16.10.2017 - \* in Department of Economics and Management

## Employment

### Professor

Department of Economics and Management

University of Helsinki

Finland

1 Apr 2017 → present

### Helsinki Inequality Initiative (INEQ)

University of Helsinki

Helsinki, Finland

1 Jun 2019 → present

### Helsinki Institute of Urban and Regional Studies (Urbaria)

University of Helsinki

Helsinki, Finland

12 Feb 2019 → present

### Helsinki Institute of Sustainability Science (HELSUS)

University of Helsinki

Helsingin yliopisto, Finland

1 Jan 2018 → present

### Supervisor for doctoral programme

Doctoral Programme in Sustainable Use of Renewable Natural Resources

University of Helsinki

Helsinki, Finland

16 Sept 2019 → present

### Supervisor for doctoral programme

Doctoral Programme in Food Chain and Health

University of Helsinki

Finland

1 Jan 2014 → present

### Member, Environmental Footprint Technical Advisory Board, European Commission

European Commission - European Research Area

1 Apr 2019 → present

### Adjunct Professor

University of Alberta  
Alberta, Canada  
1 Sept 2012 → present

## Research outputs

### **Sustainable agricultural trade through inclusive agency and robust governance – Lessons for policymaking**

Steiner, PhD, P. B., Chen, Q., Bustamante Liria, M., Bassi, A., Nunes Chaib, A., Voglhuber-Slavinsky, A. & Matthysen, J., 1 Feb 2025, Innovation News Network. 12 p.

### **Green consumerism in wine business: assessment of trustworthiness of sustainability claims - the case of the Finnish wine state monopoly**

Steiner, PhD, P. B. & Mantere, S., 10 Jul 2024.

### **Co-creation of urban agriculture through participatory processes in residential building environment: Insights from Finland**

Johansson, J. F., Roitto, M., Steiner, PhD, P. B. & Alakukku, L., Jun 2024, In: Cleaner and Responsible Consumption. 13, 11 p., 100197.

### **Toward a novel sustainability transparency index for improved governance in agri-food value chains: A comparative study of Finnish and Ukrainian companies**

Makarenko, I., Steiner, PhD, P. B. & Yuhai, K., 2024, In: Accounting & financial control. 5, 1, p. 68-81

### **Transparency of sustainability disclosure in agri-food value chain management: Mapping the scientific landscape**

Makarenko, I., Steiner, PhD, P. B. & Yuhai, K., 2024, In: Problems & Perspectives in Management. 22, 4, p. 268-287 20 p.

### **D3.1 updated Methodological guidelines and reporting template for the 15 case studies in MATS**

Steiner, B. & Chen, Q., 15 Jun 2023, Zenodo. 31 p.

### **What enables metals 'being' 'responsible'? An exploratory study on the enabling of organizational identity claims through a new sustainability standard**

Imbrogiano, J.-P., Steiner, PhD, P. B., Mori Junior, R. & Sturman, K., Jun 2023, In: Resources Policy. 83, p. 1-10 10 p., 103619.

### **Family firm network strategies in regional clusters: evidence from Italy**

Ghinoi, S., De Vita, R., Steiner, PhD, P. B. & Sinatra, A., 29 Mar 2023, In: Small Business Economics. 17 p.

### **The EU's climate package, the Carbon Border Adjustment Mechanism (CBAM), and selected climate policy measures relevant to the agri-food sector**

Carlson, M., Häberli, C. & Steiner, PhD, P. B., 5 Jan 2023, In: Dept. of Economics & Management, University of Helsinki Working Paper Series. 2023, 1

### **D6.5 Suite of Dissemination materials**

Chen, Q. & Steiner, B., 29 Dec 2022, 27 p.

### **Co-constructing Organizational Sustainability Identities and Supply Chain Management Practices**

Imbrogiano, J.-P. & Steiner, PhD, P. B., 6 Jul 2022, *Academy of Management Annual Meeting Proceedings*. 1 ed. Academy of Management, Vol. 2022.

### **D1.1 Linkages between agricultural trade, markets, investments, environmental sustainability and human well-being**

Steiner, B. & Chen, Q., 15 Apr 2022, 54 p.

### **D7.2 Communication Plan**

Chen, Q. & Steiner, B., 1 Apr 2022, 14 p.

#### **D7.4 Data Management Plan**

Hyytinen, M., Chen, Q. & Steiner, B., 1 Apr 2022, 15 p.

#### **"Ready for the insect burger?"**

Steiner, PhD, P. B., 2022, [www.future-magazine.org](http://www.future-magazine.org).

#### **The potential of insect protein to reduce food-based carbon footprints in Europe: The case of broiler meat production**

Vauterin, A., Steiner, B., Sillman, J. & Kahiluoto, H., 20 Oct 2021, In: *Journal of Cleaner Production*. 320, 12 p., 128799.

#### **Knowledge Networks and the Role of Family Firms: The Case of an Italian Regional Cluster**

Ghini, S., De Vita, R., Steiner, PhD, P. B. & Sinatra, A., 1 Sept 2021, In: *Journal of Open Innovation Technology, Market, and Complexity*. 7, 3, 14 p.

#### **An analysis of configurations of relationship quality dimensions to explain sources of behavioral outcomes in globalized manufacturing**

Steiner, B. & Brandhoff, M., Apr 2021, In: *European Journal of Marketing*. 55, 13, p. 1-40 40 p.

#### **Ready for the insect burger? A talk with Prof. Bodo Steiner**

Steiner, PhD, P. B., 2021, In: *Future Magazine*.

#### **The role of proximity in stakeholder networks for Smart Specialisation: a Sparsely Populated Area case study**

Ghini, S., Steiner, PhD, P. B. & Makkonen, T., 2021, In: *Innovation (Abingdon)*. 21 p.

#### **Organizing the Future of Food: The Grand Challenge of Coordination**

Croideu, G., Moser, C., Dana, L., Hernes, T., Samuelsson, S., Schultz, M. & Steiner, B., 20 Jul 2020.

#### **The Political Debate on Climate Change in Italy: A Discourse Network Analysis**

Ghini, S. & Steiner, PhD, P. B., 2 Jun 2020, In: *Politics and Governance*. 8, 2, p. 215-228 14 p.

#### **The role of local stakeholders in disseminating knowledge for supporting the circular economy: a network analysis approach**

Ghini, S., Silvestri, F. & Steiner, PhD, P. B., Mar 2020, In: *Ecological Economics*. 169, 18 p., 106446.

#### **Toward the creation of novel food waste management systems: A network approach**

Ghini, S., Silvestri, F. & Steiner, PhD, P. B., 10 Feb 2020, In: *Journal of Cleaner Production*. 246, 10 p., 118987.

#### **Can Social Capital Explain Business Performance in Denmark?**

Wang, C. & Steiner, PhD, P. B., 2020, In: *Empirical Economics*. 59, 4, p. 1-20 20 p.

#### **Smart Specialisation strategies on the periphery: a data-triangulation approach to governance issues and practices**

Ghini, S., Steiner, B., Makkonen, T. & Hassink, R., 2020, In: *Regional Studies*. 55, 3, p. 402-413 12 p.

#### **How to increase sustainability in the Finnish wine supply chain? Insights from a country of origin based greenhouse gas emissions analysis**

Ponstein, H., Ghini, S. & Steiner, B., 20 Jul 2019, In: *Journal of Cleaner Production*. 226, p. 768-780 13 p.

#### **Anwendung der Gemeinwohl-Bilanz in der Wertschöpfungskette für Lebensmittel: Erfahrungen und Implikationen zur Verbesserung der betrieblichen Nachhaltigkeit**

Steiner, B. E. & Jäger, V., 11 Mar 2019, *Betriebliche Nachhaltigkeitsleistung messen und steuern: Grundlagen und Praxisbeispiele*. Baumast, A., Pape, J., Weihofen, S. & Wellge, S. (eds.). Stuttgart: UTB Verlag, p. 349-365 17 p.

Cattle farmers' perceptions of risk and risk management strategies: evidence from Northern Ethiopia  
Bishu, K., O'Reilly, S., Lahiff, E. & Steiner, B., 2018, In: Journal of Risk Research. p. 579-598 29 p.

**Do customer perceptions of innovation matter in industrial markets?**

Steiner, B. E. & Brandhoff, M., 2018, *Academy of Management Proceedings*. Vol. 2018. (Academy of Management Annual Meeting Proceedings ; vol. 2018, no. 1).

**A phenomenon-driven approach to the study of value creation and organizational design issues in agri-business value chains**

Steiner, B. E., 2017, In: *Economia agro-alimentare*. 19, 1, p. 89-118 30 p.

Applying the resource-based view to alliance formation in specialized supply chains

Steiner, B. E., Lan, K., Unterschultz, J. & Boxall, P., 2017, In: *Journal of Strategy and Management*. 10, 3, p. 262-292 31 p.

Industry Diversity, Competition and Firm-Relatedness: the Impact on Employment Before and After the 2008 Global Financial Crisis

Wang, C., Madsen, J. B. & Steiner, B., 2017, In: *Regional Studies*. 51, 12, p. 1801-1814 14 p.

**Multi-Product Category Choices Labeled for Ecological Footprints: Exploring Psychographics and Evolved Psychological Biases for Characterizing Latent Consumer Classes**

Steiner, B. E., Pescher, A. O. & Grebitus, C., 2017, In: *Ecological Economics*. 140, p. 251-264 15 p.

**The creation of effective states in the OECD since 1870: The role of inequality**

Madsen, J. B., Wang, C. & Steiner, B. E., 2017, In: *European Journal of Political Economy*. 50, p. 106-121 16 p.

Paying for sustainability: A cross-cultural analysis of consumers' valuations of food and non-food products labeled for carbon and water footprints

Grebitus, C., Steiner, B. & Veeman, M. M., Aug 2016, In: *Journal of behavioral and experimental economics*. 63, p. 50-58 9 p.

How does consumer knowledge affect environmentally sustainable choices? Evidence from a cross-country latent class analysis of food labels

Peschel, A., Grebitus, C., Steiner, B. E. & Veeman, M. M., 2016, In: *Appetite*. 106, p. 78-91 14 p.

Social capital, religious affiliation and business performance in Denmark: Steiner, B. & C. Wang

Steiner, B. E. & Wang, C., 2016, *Academy of Management Proceedings*. 1 ed. Academy of Management, Vol. 2016. p. 1812-1817 (Academy of Management Proceedings).

Social capital, religious affiliation and business performance in Denmark

Steiner, B. E. & Wang, C., 2016, In: *Academy of Management annual meeting proceedings*. 2016:1, 17753.

**Can Ethnic-Linguistic Diversity Explain Cross-Country Differences in Social Capital Formation?**

Steiner, B. E., 2015, Department of Border Region Studies, University of Southern Denmark, .

Can Ethno-Linguistic Diversity Explain Cross-Country Differences in Social Capital? A Global Perspective

Wang, C. & Steiner, B. E., 2015, In: *Economic Record*. 91, 294, p. 338-366 29 p.

The roles of human values and generalized trust on stated preferences when food is labeled with environmental footprints: Insights from Germany: Insights from Germany

Grebitus, C., Steiner, B. E. & Veeman, M. M., 2015, In: *Food Policy*. 52, p. 84-91 5 p.

**The Dynamic Effects of Entrepreneurship on Regional Economic Growth: Evidence from Canada**

Matejovsky, L., Mohaparta, S. & Steiner, B. E., 2014, In: *Growth and Change*.

**Vertical Coordination and Competition in North Americas Beef Value Chain: Evidence from Canada**

Steiner, B. E., 2014, *Farm Value Chains for Sustainable Growth and Development*. Sundaresan, C. S. (ed.). India: Regal Publications, 11 p.

**Predicting environmentally motivated choice behaviour through the lens of human values: Insights from Canada**

Grebitus, C., Steiner, B. E. & Veeman, M. M., Aug 2013, *Unknown host publication*.

**Contract adoption among Canadian grape growers and wine producers**

Steiner, B. E., Jun 2013, *Unknown host publication*.

**Free-riding on reputation for Prosecco PGI wines in Germany: Who buys in?**

Steiner, B. E., Jun 2013, *Unknown host publication*.

**Personal values and decision making: Evidence from Environmental footprint labeling in Canada**

Grebitus, C. & Steiner, B. E., 2013, In: *American Journal of Agricultural Economics*. 95, 2, p. 397-403 6 p.

**The role of personal values in predicting environmentally motivated choice behavior**

Steiner, B. E., Dec 2012, *Unknown host publication*.

**Consumer attitudes towards eco labeling: The case of meat products**

Steiner, B. E., Aug 2012, *Unknown host publication*.

**Health, perceived ambiguity and subjective knowledge what drives consumers of probiotics?**

Steiner, B. E., Aug 2012, *Unknown host publication*.

**Personal values and food choices: Evidence from environmental footprint labeling**

Steiner, B. E., Aug 2012, *Unknown host publication*.

**Managing volatility in beef supply chains: The case of Canadian beef alliances**

Steiner, B. E., Feb 2012, *Unknown host publication*.

**Contracting in the wine supply chain with bilateral moral hazard, residual claimancy and multitasking**

Steiner, B. E., 2012, In: *European Review of Agricultural Economics*. 39, 1, p. 369-395

**Producer preferences towards vertical coordination: The case of Canadian beef alliances**

Steiner, B. E., 2012

**Do Canadian consumers with different types of general and institutional trust have different desires for environmental labeling?**

Steiner, B. E., Aug 2011, *Unknown host publication*.

**Consumer Attitudes towards Environmental Footprints Evidence from Canada**

Steiner, B. E., Jul 2011, *Unknown host publication*.

**Does modality and use of intellectual property protection matter? Insights into the Canadian biotechnology sector from functional foods and natural health products enterprises**

Steiner, B. E., Jun 2011, *Unknown host publication*.

**Probiotics, health and consumer knowledge: results from a Canadian survey**

Steiner, B. E., Jun 2011, *Unknown host publication*.

**Government support for the development of regional food clusters: Evidence from Alberta, Canada**  
Steiner, B. E. & Jolene, A., 2011, In: International Journal of Innovation and Regional Development. 3, 2

**Have policy distortions spilled-over across wine markets? Evidence from the French wine sector**  
Steiner, B. E., 2011

**Choice behavior and preferences of Canadian consumers with Celiac disease**  
Steiner, B. E., Sept 2010, *Unknown host publication*.

**Novel Grading and Quality Standards: Insights from the Australian Meat Industry**  
Steiner, B. E., May 2010, *Unknown host publication*.

**A choice-experiment based analysis of protection motivation theory: health related behavior of consumers with celiac disease**  
Steiner, B. E., 2010

**Alberta consumers valuation of extrinsic and intrinsic red meat attributes: A choice experimental approach**  
Steiner, B. E., Gao, F. & Unterschultz, J., 2010, In: Canadian Journal of Agricultural Economics. 58, 2, p. 171-189

**How do consumers value credence attributes associated with beef labels since the North American BSE crisis of 2003**  
Steiner, B. E. & Yang, J., 2010, In: International Journal of Consumer Studies. 34, 4, p. 449-463

**The Role of Entrepreneurship in Canadian Economic Growth**  
Steiner, B. E., May 2009, *Unknown host publication*.

**Old World wines revisited: Consumers' valuation of Spanish and German wines in the UK wine market**  
Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

**Regional food clusters and government support for clustering: Evidence for a dynamic food innovation cluster in Alberta, Canada?**  
Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

**The extent and nature of contracting in the wine supply-chain when moral hazard is present**  
Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

**Regional Clustering and Contracting in the Wine Industries of Australia, BC, California, Germany and New Zealand**  
Steiner, B. E., May 2008, *Unknown host publication*.

**Wine Marketing research: Past, present and future**  
Steiner, B. E., May 2008, *Unknown host publication*.

**Consumers' Risk Perceptions after BSE: A Look Across the Border**  
Steiner, B. E., Nov 2007, *Unknown host publication*.

**A comparative analysis of US and Canadian consumers' perceptions towards BSE testing and the use of GM organisms in beef production: evidence from a choice experiment**  
Steiner, B. E., Jul 2007, *Unknown host publication*.

**What does it take to switch away from beef towards bison?**  
Steiner, B. E., Jul 2007, *Unknown host publication*.

**Diverging consumer perceptions across borders: A comparative analysis of US and Canadian consumers' perceptions towards food risks**

Steiner, B. E., Mar 2007, *Unknown host publication*.

**Clustering and innovation in Canada**

Steiner, B. E., Feb 2007, *Unknown host publication*.

**Assessing the consumer acceptance and market potential of alternative meats**

Steiner, B. E., 2007, Alberta: Department of Rural Economy, University of Alberta.

**Beef labeling after BSE: Do consumers care about BSE testing and GMO labeling? Evidence from Canada and the US**

Steiner, B. E., 2007, Alberta: Consumer and Market Demand Agricultural Research Policy Network, University of Alberta.

**Clustering and Innovation in Canada: Evidence from the Alberta Food Processing Sector**

Steiner, B. E., 2007, *Innovation and System Dynamics in Food Networks : Proceedings of the 1st International European Forum on Innovation and System Dynamics in Food Networks*. Fritz, M., Rickert, U. & Schiefer, G. (eds.).

**Formal beef alliances and alignment challenges: Issues in contracting, pricing and quality**

Steiner, B. E., 2007, Alberta: Department of Rural Economy, University of Alberta.

**Negotiated transfer pricing: Theory and implications for value chains in agribusiness**

Steiner, B. E., 2007, In: *Agribusiness*. 23, 2, p. 279-292

**New meats from the wild west: Consumers' perceptions towards alternative meats**

Steiner, B. E., Jun 2006, *Unknown host publication*.

**Formal Beef Alliances and Alignment Challenges in the Canadian beef industry**

Steiner, B. E., May 2006, *Unknown host publication*.

**Governance reform of German food safety regulation: Cosmetic or real?**

Steiner, B. E., 2006, *Why The Beef: The Contested Governance of European Food Safety*. MIT Press

**Alternative meats: A real alternative?**

Steiner, B. E., Oct 2005, *Unknown host publication*.

**Changes to Food Safety in Germany in Response to BSE**

Steiner, B. E., May 2005, *Unknown host publication*.

**The World's Wine Markets: Globalisation at Work: (Anderson, K. (ed.))**

Steiner, B. E., 2005, In: *Journal of Agricultural Economics*. 56, 2

**Multitasking and incentive contracts in the food supply chain: Insights from the wine industry**

Steiner, B. E., Feb 2004, *Unknown host publication*.

**French Wines on the Decline? Econometric Evidence from Britain**

Steiner, B. E., 2004, In: *Journal of Agricultural Economics*. 55, 2, p. 267-288

**Valuing labeling attributes with hedonic price analysis: Australian wines in the British wine market**

Steiner, B. E., 2004, In: *Agribusiness*. 20, 3, p. 287-307



**Governance Reform of German Food Safety Regulation: Cosmic or real?**

Steiner, B. E., Nov 2003, *Unknown host publication*.

**Performance and incentives: Contracting in the wine industry**

Steiner, B. E., Aug 2003, *Unknown host publication*.

**Multitasking and revenue-sharing contracts in the wine industry**

Steiner, B. E., Jul 2003, *Unknown host publication*.

**Implicit prices and the valuation of wine label attributes**

Steiner, B. E., Aug 2002, *Unknown host publication*.

**Implicit prices, consumer welfare and wine labelling**

Steiner, B. E., Jul 2002, *Unknown host publication*.

**Determinants of export success: The case of German Wine**

Steiner, B. E., Oct 2001, *Unknown host publication*.

**Did German retailers and wholesalers change their pricing strategies in the course of the first BSE case in Germany? An application of price reaction functions and rational lag models**

Steiner, B. E., Mar 2001, *Unknown host publication*.

**Quality, Information and Wine Labelling: Experiences from the British Wine Market**

Steiner, B. E., 2001, In: Review of Agricultural and Environmental Studies.

**Label power: new wine in old bottles?**

Steiner, B. E., Aug 2000, *Unknown host publication*.

**In vino veritas: information, quality and wine labelling**

Steiner, B. E., May 2000, *Unknown host publication*.

**The BSE scare in Germany: Price shocks and pricing strategies in the marketing chain**

Steiner, B. E., Apr 2000, *Unknown host publication*.

**Erster Arbeitsbericht der Arbeitsgruppe Lebensmittelqualität und sicherheit: Ökonomische Aspekte der Qualitätssicherung in der Schweinefleischproduktion: Interessenkonflikte und Anreizmechanismen bei der Implementierung von Qualitätsbonusssystemen in vertikalen Verbundsystemen**

Steiner, B. E., 2000, *QUASI*. Kiel: Christian Albrechts Universität Kiel

**In vino veritas: Does origin truly matter?**

Steiner, B. E., 2000, In: Actes et communications.

**The EU Malt Export Policy: Discretionary and Discriminating**

Steiner, B. E., 2000, *Forum: Reports on Current Research in Agricultural Economics and Agribusiness Management*. Wissenschaftsverlag Vauk Kiel KG, Vol. 25.

**In vino veritas: does origin truly matter?**

Steiner, B. E., 1999, *67th seminar of the European Association of Agricultural Economists (EAAE)*. France

**Activities**

Free University of Bolzano

Steiner, PhD, P. B. (Visiting researcher)  
5 Dec 2024

**Community Resilience, Governmental Institutions, and Social Capital - What is the Role of Institutional Trust for SMEs Exporting to Europe?**

Steiner, PhD, P. B. (Speaker) & Yuhai, K. (Speaker)  
22 Nov 2024

**The case of SMEs in the Nordic oats value chain**

Imbrogiano, J.-P. (Speaker) & Steiner, PhD, P. B. (Speaker)  
22 Nov 2024

**The EU's Novel Regulation on Deforestation-Free Supply Chains - What are the Expected Implications on SMEs Exporting to the EU?**

Yuhai, K. (Speaker) & Steiner, PhD, P. B. (Speaker)  
22 Nov 2024

**Horizon 2020 MATS Project Final Conference, November 19-20, 2024, Brussels, Belgium**

Steiner, B. (Chair of organizing committee) & Chen, Q. (Secretary of organizing committee)  
19 Nov 2024 → 20 Nov 2024

**The sustainability and transparency nexus in wine value chain literature: where are the gaps, and why do they matter?**

Steiner, PhD, P. B. (Speaker) & Makarenko, I. (Speaker)  
1 Jul 2024 → 5 Jul 2024

**Sustainability transparency in agri-food value chain management: mapping scientific landscape**

Makarenko, I. (Speaker) & Steiner, PhD, P. B. (Speaker)  
25 Jun 2024 → 28 Jun 2024

**The sustainability and transparency nexus in wine value chain literature: where are the gaps, and why do they matter?**

Steiner, PhD, P. B. (Speaker) & Makarenko, I. (Speaker)  
11 Jun 2024 → 14 Jun 2024

**Identifying research gaps in sustainability transparency: qualitative text analysis of agri-food value chain research**

Makarenko, I. (Speaker) & Steiner, PhD, P. B. (Speaker)  
27 May 2024 → 28 May 2024

**Sustainability-initiatives in food supply chains from stakeholders' perspectives: an analysis of predictors of cognition-based trust and trust initiatives**

Gaglio, C. A. (Speaker) & Steiner, PhD, P. B. (Speaker)  
23 May 2024 → 24 May 2024

**H2020 MATS Brussels conference March 5-8, 2024**

Steiner, B. (Chair of organizing committee) & Chen, Q. (Secretary of organizing committee)  
5 Mar 2024 → 8 Mar 2024

**H2020 MATS Tanzania conference, October 23-27, 2023, Moshi, Tanzania**

Steiner, B. (Chair of organizing committee) & Chen, Q. (Secretary of organizing committee)  
23 Oct 2023 → 27 Oct 2023

**MATS project meeting on May 15&16, 2023 at Campus Brussels Maastricht University**

Steiner, B. (Chair of organizing committee) & Chen, Q. (Secretary of organizing committee)  
15 May 2023 → 16 May 2023

**Demi-journée recherche de Régulations – 1er décembre 2022 "Quand les acteurs privés deviennent régulateurs",  
Chercheuse associée à MoISA - Centre de Coopération Internationale en Recherche Agronomique pour le  
Développement (CIRAD)**

Steiner, PhD, P. B. (Speaker)

1 Dec 2022

**Food of the Future - Arctic Food Lab Oulu (AFL-ruokaverkosto / Tulevaisuuden ruoka): "EIT Food project and results  
introduction: Increasing consumer trust and support for the food supply chain and for food companies"**

Steiner, PhD, P. B. (Speaker)

18 Nov 2022

**Seminar presentation: "From sustainability at the farm gate to making agricultural trade more sustainable"**

Steiner, PhD, P. B. (Speaker)

2 Nov 2022

**H2020 MATS project meeting, 6-7 October 2022 Maastricht, The Netherlands**

Steiner, B. (Chair of organizing committee) & Chen, Q. (Secretary of organizing committee)

6 Oct 2022 → 7 Oct 2022

**Co-constructing organizational sustainability identities and supply chain management practices**

Imbrogiano, J.-P. (Speaker) & Steiner, PhD, P. B. (Speaker)

9 Aug 2022

**European Group of Organisational Studies**

Steiner, PhD, P. B. (Speaker) & Imbrogiano, J.-P. (Speaker)

9 Jul 2022

**"Panel 2: Supply chains becoming more agile, fair and resilient "**

Steiner, PhD, P. B. (Speaker)

21 Jun 2022

**Helsus Sustainability Science Days 2022**

Steiner, PhD, P. B. (Chair of organizing committee)

18 May 2022 → 19 May 2022

**"Reinforcing the resilience and sustainability of our food systems - Commission acts for global food security and for  
supporting EU farmers and consumers"**

Steiner, PhD, P. B. (Speaker)

5 Apr 2022

**"Sustainability governance and diversity of value chain management practices: insights from European businesses"**

Steiner, PhD, P. B. (Speaker) & Imbrogiano, J.-P. (Speaker)

15 Feb 2022

**16th International European Forum (Iglis-Forum\*) (180th EAAE Seminar) on System Dynamics and Innovation in Food  
Networks: A joint initiative by agri-food groups of leading European and international universities and business schools  
providing a discussion platform for the European and international scientific community. Endorsed by international  
scientific associations in agricultural economics, agribusiness, engineering, and information research: EAAE (European  
Association of Agricultural Economists) IFAMA (International Food and Agribusiness Management Association) AIEA2  
(Assoc. Intern. di Economia Alimentare e Agro-Industriale) CIGR (International Commission of Agricultural and  
Biosystems Engineering) INFITA (Intern.Network for IT in Agric., Food and the Environment)**

Steiner, PhD, P. B. (Speaker)

14 Feb 2022 → 19 Feb 2022

**Sustainable and healthy food sys-tems: In-nov-at-ive food value chains for sustainability**

Steiner, PhD, P. B. (Speaker)

9 Nov 2021

**Conference "People and planet - from theory to solutions"**

Steiner, PhD, P. B. (Speaker)

8 Nov 2021 → 10 Nov 2021

**People and Planet – From Theory to Solutions: 8th to 10th of November 2021, Online from the European Green Capital 2021 Lahti, Finland.**

Steiner, PhD, P. B. (Speaker)

8 Nov 2021 → 10 Nov 2021

**Sustainable food value chain management - beyond standardized frames of sustainability?!**

Steiner, PhD, P. B. (Attendee)

21 Oct 2021

**Sustainable food value chain management: beyond standardized frames of sustainability?!**

Steiner, PhD, P. B. (Attendee) & Imbrogiano, J.-P. (Attendee)

21 Oct 2021

**175th Seminar of the EAAE: "The wind of change of sustainability standards Sailing economic, governance, and policy perspectives"**

Steiner, PhD, P. B. (Speaker)

13 May 2021 → 14 May 2021

**"How Can Behavioral and Experimental Economics Contribute to Solving Climate Change?"**

Steiner, PhD, P. B. (Speaker)

8 Apr 2021

**Member of Grading Committee of PhD Thesis "Comfortably numb: Choose, eat, waste. Four experimental essays on consumers' acceptance of sub-optimal food"**

Steiner, PhD, P. B. (Supervisor)

26 Feb 2021

**Dr. Fredrik Salenius: Quantitative perspectives on measuring Organizational Sustainability**

Steiner, PhD, P. B. (Supervisor)

2021 → 2022

**Supervision of Doctoral candidate Leonie Langeneck, in the doctoral programme "FOOD CHAIN AND HEALTH"**

Steiner, PhD, P. B. (Supervisor), Ghinoi, S. (Co-supervisor) & Makkonen, T. (Co-supervisor)

2021 → 2025

**Academy of Management Annual Meeting**

Steiner, PhD, P. B. (Attendee)

10 Aug 2020

**Dr. Jaakko Nuutila: doctoral degree in the Doctoral Programme in Food Chain and Health**

Steiner, PhD, P. B. (Supervisor) & Irz, X. (Co-supervisor)

2020 → 2024

**Dr. Jean Pierre Imbrogianno: Postdoctoral research on Organizational Sustainability and value chain governance**

Steiner, PhD, P. B. (Supervisor)

2020 → 2021

**Khalid Matrushi: completing doctoral thesis in AGFOREE doctoral programme on Resilience in energy supply chains**

Steiner, PhD, P. B. (Supervisor) & Kuula, M. (Co-supervisor)

2020 → 2025

**The new Africa-EU agenda: toward more sustainable trade and governance in agri-food value chains**

Steiner, PhD, P. B. (Chair of organizing committee)

15 Nov 2019

**Co-organizer of symposium "S06.02 - Collaboration in core and peripheral regions: symmetry, asymmetry, complementarity and competition" at the EURAM European Academy of Management Conference 2019 [lead organizer: Assistant Professor Luigi Orsi, University of Milan]**

Steiner, PhD, P. B. (Attendee)

28 Jun 2019

**UC Berkeley**

Steiner, PhD, P. B. (Visiting researcher)

13 Jun 2019 → 24 Jun 2019

**Urbaria Forum: What the Urban?!**

Steiner, PhD, P. B. (Attendee)

27 May 2019

**"Values, Social Sustainability and Social Responsibility: Core at Sustainable Food Systems of the Future?"**

Steiner, PhD, P. B. (Scientific Committee Chair)

9 May 2019 → 10 May 2019

**"Networks in peripheral space: how do proximity and endogenous structural configurations influence the propensity to collaborate?"**

Steiner, PhD, P. B. (Speaker)

8 Apr 2019

**Public sector innovations for behavioural change: A comparative institutional perspective**

Steiner, PhD, P. B. (Speaker)

6 Mar 2019 → 8 Mar 2019

**Doctoral Programme in Sustainable Use of Renewable Natural Resources (Organisational unit)**

Steiner, PhD, P. B. (Board member)

2019 → ...

**International Business Review (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019 → ...

**International Business Review (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019

**International journal on food system dynamics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019

**International journal on food system dynamics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019

**Journal of Food Products Marketing (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019

**Long Range Planning (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019

**PhD project of Ira Bhattarai on "SUSTAINABLE CIRCULAR ECONOMY BUSINESS MODEL INNOVATIONS"**

Steiner, PhD, P. B. (Supervisor) & Tuomisto, H. (Co-supervisor)

2019 → 2023

**Supervision of Doctoral candidate Narta Voca, in the doctoral programme "FOOD CHAIN AND HEALTH"**

Steiner, PhD, P. B. (Supervisor) & Sipiläinen, T. (Co-supervisor)

2019 → 2023

**Supply Chain Management (Journal)**

Steiner, PhD, P. B. (Reviewer)

2019

**Hans Kremers**

Steiner, PhD, P. B. (Host)

13 Dec 2018

**Sustainability Leadership: Lead, Adapt or Fail**

Steiner, PhD, P. B. (Speaker)

9 Oct 2018

**AoM Annual Meeting Paper Presentation "Do customer perceptions of innovation matter in industrial markets?"**

Steiner, PhD, P. B. (Speaker)

10 Aug 2018 → 15 Aug 2018

**Helena Ponstein**

Steiner, PhD, P. B. (Host)

14 Jun 2018

**Discussant: The place of Language in non-ergodic environments**

Steiner, PhD, P. B. (Speaker)

27 Apr 2018 → 28 Apr 2018

**Keynote presentation to EIT FOODIO Food Solutions Master Class**

Steiner, PhD, P. B. (Speaker)

6 Mar 2018

**"How to go from urban farming to sustainable urban food systems?"**

Steiner, PhD, P. B. (Speaker)

5 Feb 2018 → 8 Feb 2018

**American Journal of Agricultural Economics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2018 → ...

**Doctoral Programme in Food Chain and Health (Organisational unit)**

Steiner, PhD, P. B. (Board member)

2018 → ...

**Innovation: Management, Policy & Practice (Journal)**

Steiner, PhD, P. B. (Reviewer)

2018 → 2019

**Sustainable Food Systems at the Crossroads**

Steiner, PhD, P. B. (Chair of organizing committee)

6 Oct 2017

**Journal of Food Products Marketing (Journal)**

Steiner, PhD, P. B. (Reviewer)

1 Sept 2017

**Journal of Food Products Marketing (Journal)**

Steiner, PhD, P. B. (Member of editorial board)

Sept 2017 → ...

**Agribusiness (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Agricultural Economics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**British Food Journal (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Canadian Journal of Agricultural Economics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Canadian Journal of Agricultural Economics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017 → 2019

**Canadian Public Policy (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Economic Record (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Environment and Planning C: Government & Policy (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**European Journal of Political Economy (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**European Journal of Political Economy (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017 → 2019

**European Review of Agricultural Economics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Food Policy (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**International Journal of Consumer Studies (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Journal of Agricultural Economics (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Journal of Food Products Marketing (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Journal of Food Products Marketing (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017 → 2019

**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)

2017

**Supply Chain Management (Journal)**

Steiner, PhD, P. B. (Reviewer)

2017

**Sustainable Food Systems at the Crossroads**

Steiner, PhD, P. B. (Attendee)

2017

**Institut für gemeinwohlorientiertes Wirtschaften (External organisation)**

Steiner, PhD, P. B. (Board member)

Sept 2016 → ...

**Referee service**

Steiner, PhD, P. B. (Consultant)

2016

**Referee service**

Steiner, PhD, P. B. (Consultant)

2016

**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)

2016



**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)  
2016

**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)  
2016

**Referee service for granting agency**

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**Referee service for granting agency**

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**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)  
2016

**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)  
2016

**Referee service for granting agency**

Steiner, PhD, P. B. (Consultant)  
2016

**THE ECONOMIST: Social capital in the 21st century**

Steiner, PhD, P. B. (Participant)  
18 Jun 2015

**Journal of Supply Chain Management (Journal)**

Steiner, PhD, P. B. (Reviewer)  
2012 → 2019

**International Journal of Consumer Studies (Journal)**

Steiner, PhD, P. B. (Reviewer)  
2011 → 2019

**Press/Media****A reliable food chain is created through cooperation (Luotettava ruokaketju syntyy yhteistyöllä)**

Steiner, PhD, P. B.  
11/02/2021

1 Media contribution

**Edible insects more sustainable as food rather than animal feed**

Steiner, PhD, P. B.

27/09/2021

1 item of Media coverage

**Social capital in the 21st century**

Steiner, PhD, P. B.

18/06/2015

1 Media contribution

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2019	Lorem ipsum dolor sit amet
2018	Lorem ipsum dolor sit amet
2017	Lorem ipsum dolor sit amet
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2015	Lorem ipsum dolor sit amet
2014	Lorem ipsum dolor sit amet