

Prof. Bodo Steiner, PhD  
professor, Handledare för doktorandprogram  
Avdelningen för ekonomi  
Helsinki Inequality Initiative (INEQ)  
Helsinki Institute of Urban and Regional Studies (Urbaria)  
Centret för hållbarhetsvetenskap (HELSUS)  
Doctoral Programme in Sustainable Use of Renewable Natural Resources  
Doctoral Programme in Food Chain and Health



**Adressotyp: Postadress.**

PL 28 (Koetilantie 5)  
00014  
Finland

**Adressotyp: Postadress.**

Viikinkaari 1  
Biokeskus 3  
00790  
Helsinki  
Finland  
**E-post:** bodo.steiner@helsinki.fi  
**Mobil:** +358503116118  
**Telefon:** +358294158513

## Meritförteckning

### CURRENT PRINCIPAL POSITIONS

Professor (full, permanent), Department of Economics & Management, University of Helsinki (since 1.4.2017).  
Head of research group, Department of Economics & Management, University of Helsinki (<https://www.helsinki.fi/en/researchgroups/management-organizations-for-sustainable-food-systems>) (since 2017).  
Deputy director, Department of Economics & Management, University of Helsinki (since 2018).

### CURRENT EXTERNAL AFFILIATIONS

Member, Environmental Footprint Technical Advisory Board, European Commission, April 2019 - present.  
Member, Agri-Food Transitions Advisory Group, Climate Bonds Initiative, April 2022 - present.  
Affiliated Researcher, Duke University, Global Value Chains Initiative (<https://globalvaluechains.org/person/steiner-bodo>), 2015 - present.  
Collaborating Researcher, ECOMAS Research Group - Economics, Environment, Sustainability and Tourism (TIDES Institute, University of Las Pamas Gran Canaria (<http://www.tides.ulpgc.es/en/investigation/research-groups/ecomas.html>), 2015 - present.  
Advisory Board Member, Institute for the Economy for the Common Good ([www.gemeinwohl-institut.org](http://www.gemeinwohl-institut.org)), 2016 - present.  
Network Member, NanoFunDus, research network, nanotechnology functionalization for diagnosis & safety in food supply chain & health care ([www.nanofundus.net/](http://www.nanofundus.net/)), 2014 - present.

### PRINCIPAL POSITIONS DURING THE PAST 10 YEARS

Professor MSO ('With Special Responsibilities'), University of Southern Denmark (July 1, 2012 - December 31, 2016).  
Adjunct Professor, University of Alberta (2012 - 2016).  
Senior Lecturer, College of Business & Law, Department of Food Business & Development, University College Cork (July 1, 2011 - June 30, 2012).  
Associate Professor (with tenure), Dept. of Resource Economics and Environmental Sociology, University of Alberta (2009 - June 30, 2011).  
Assistant Professor, Dept. of Resource Economics and Environmental Sociology (formerly Dept. of Rural Economy), University of Alberta (2004-2009).  
Research Fellow, RDRC (Rural Development Research Consortium) University of California Berkeley (2003 - 2007).

### OTHER PREVIOUS PROFESSIONAL WORKING EXPERIENCE

Sabbatical, Faculty of Economics & Social Sciences at the Christian Albrechts University of Kiel (Chair of Regional Economics, Prof. Johannes Bröcker), July 1, 2010 - June 30, 2011.  
Visiting scholar, University of California Berkeley, Department of Agricultural and Resource Economics (November 2002 - June 2004).  
Research Fellow, Volkswagen Foundation (Germany), November 2002 - December 2003.  
Visiting researcher, Agricultural University of Norway, Department of Economics and Social Sciences, NLH, Åas, March 2001.  
Lecturer, Department of Agricultural Economics, University of Kiel (1999-2002).  
Research Associate, University of California Berkley, Department of Agricultural and Resource Economics (July 1997 - August 1997)

**European Commission Research Training Fellow**, Department of Agricultural Economics, University of Reading, UK (1994-96)  
**Visiting Scholar**, University of California Berkely, Department of Agricultural and Resource Economics (April 1995 - May 1995)

#### EDUCATION

Ph.D. Department of Agricultural and Food Economics, University of Reading, UK (1999).  
M.Sc. Department of Agricultural and Food Economics, University of Reading, UK (1994).  
B.Sc. Department of Agricultural Economics, University of Reading, UK (1993).  
ERASMUS student, Faculté de Droit & Sciences Economiques, Univ. of Montpellier I (1992).  
Pre-diploma, University of Kiel, Germany (1990).

### Kvalifikationer

**Forskningsledare (Principal Investigator)**  
Tidsperiod : 16.10.2017 - \* i Avdelningen för ekonomi

#### Anställning

##### professor

Avdelningen för ekonomi  
Helsingfors universitet  
Finland  
1 apr. 2017 → present

#### Helsinki Inequality Initiative (INEQ)

Helsingfors universitet  
Helsinki, Finland  
1 juni 2019 → present

#### Kaupunkitutkimusinstituutti (Urbaria)

Helsingfors universitet  
Helsinki, Finland  
12 feb. 2019 → present

#### Centret för hållbarhetsvetenskap (HELSUS)

Helsingfors universitet  
Helsingin yliopisto, Finland  
1 jan. 2018 → present

#### Handledare för doktorandprogram

Doctoral Programme in Sustainable Use of Renewable Natural Resources  
Helsingfors universitet  
Helsinki, Finland  
16 sep. 2019 → present

#### Handledare för doktorandprogram

Doctoral Programme in Food Chain and Health  
Helsingfors universitet  
Finland  
1 jan. 2014 → present

#### Member, Environmental Footprint Technical Advisory Board, European Commission

European Commission - European Research Area  
1 apr. 2019 → present

#### Adjunct Professor

University of Alberta  
Alberta, Kanada  
1 sep. 2012 → present

## Forskningsoutput

**Green consumerism in wine business: assessment of trustworthiness of sustainability claims - the case of the Finnish wine state monopoly**

Steiner, PhD, P. B. & Mantere, S., 10 juli 2024.

**Co-creation of urban agriculture through participatory processes in residential building environment: Insights from Finland**  
Johansson, J. F., Raitto, M., Steiner, PhD, P. B. & Alakukku, L., juni 2024, I: Cleaner and Responsible Consumption. 13, 11 s., 100197.

**Toward a novel sustainability transparency index for improved governance in agri-food value chains: A comparative study of Finnish and Ukrainian companies**

Makarenko, I., Steiner, PhD, P. B. & Yuhai, K., 2024, I: Accounting & financial control. 5, 1, s. 68-81

**Transparency of sustainability disclosure in agri-food value chain management: Mapping the scientific landscape**

Makarenko, I., Steiner, PhD, P. B. & Yuhai, K., 2024, I: Problems & Perspectives in Management. 22, 4, s. 268-287 20 s.

**D3.1 updated Methodological guidelines and reporting template for the 15 case studies in MATS**

Steiner, B. & Chen, Q., 15 juni 2023, 31 s.

**What enables metals 'being' 'responsible'? An exploratory study on the enabling of organizational identity claims through a new sustainability standard**

Imbrogiano, J.-P., Steiner, PhD, P. B., Mori Junior, R. & Sturman, K., juni 2023, I: Resources Policy. 83, s. 1-10 10 s., 103619.

**Family firm network strategies in regional clusters: evidence from Italy**

Ghinoi, S., De Vita, R., Steiner, PhD, P. B. & Sinatra, A., 29 mars 2023, I: Small Business Economics. 17 s.

**The EU's climate package, the Carbon Border Adjustment Mechanism (CBAM), and selected climate policy measures relevant to the agri-food sector**

Carlson, M., Häberli, C. & Steiner, PhD, P. B., 5 jan. 2023, I: Dept. of Economics & Management, University of Helsinki Working Paper Series. 2023, 1

**D6.5 Suite of Dissemination materials**

Chen, Q. & Steiner, B., 29 dec. 2022, 27 s.

**Co-constructing Organizational Sustainability Identities and Supply Chain Management Practices**

Imbrogiano, J.-P. & Steiner, PhD, P. B., 6 juli 2022, *Academy of Management Annual Meeting Proceedings*. 1 red. Academy of Management, Vol. 2022.

**D1.1 Linkages between agricultural trade, markets, investments, environmental sustainability and human well-being**

Steiner, B. & Chen, Q., 15 apr. 2022, 54 s.

**D7.2 Communication Plan**

Chen, Q. & Steiner, B., 1 apr. 2022, 14 s.

**D7.4 Data Management Plan**

Hyttinen, M., Chen, Q. & Steiner, B., 1 apr. 2022, 15 s.

**"Ready for the insect burger?"**

Steiner, PhD, P. B., 2022, [www.future-magazine.org](http://www.future-magazine.org).

**The potential of insect protein to reduce food-based carbon footprints in Europe: The case of broiler meat production**

Vauterin, A., Steiner, B., Sillman, J. & Kahiluoto, H., 20 okt. 2021, I: Journal of Cleaner Production. 320, 12 s., 128799.

**Knowledge Networks and the Role of Family Firms: The Case of an Italian Regional Cluster**

Ghinoi, S., De Vita, R., Steiner, PhD, P. B. & Sinatra, A., 1 sep. 2021, I: Journal of Open Innovation Technology, Market, and Complexity. 7, 3, 14 s.

**An analysis of configurations of relationship quality dimensions to explain sources of behavioral outcomes in globalized manufacturing**

Steiner, B. & Brandhoff, M., apr. 2021, I: European Journal of Marketing. 55, 13, s. 1-40 40 s.

**Ready for the insect burger? A talk with Prof. Bodo Steiner**

Steiner, PhD, P. B., 2021, I: Future Magazine.

**The role of proximity in stakeholder networks for Smart Specialisation: a Sparsely Populated Area case study**

Ghinoi, S., Steiner, PhD, P. B. & Makkonen, T., 2021, I: Innovation (Abingdon). 21 s.

**Organizing the Future of Food: The Grand Challenge of Coordination**

Croidieu, G., Moser, C., Dana, L., Hernes, T., Samuelsson, S., Schultz, M. & Steiner, B., 20 juli 2020.

**The Political Debate on Climate Change in Italy: A Discourse Network Analysis**

Ghinoi, S. & Steiner, PhD, P. B., 2 juni 2020, I: Politics and Governance. 8, 2, s. 215-228 14 s.

**The role of local stakeholders in disseminating knowledge for supporting the circular economy: a network analysis approach**

Ghinoi, S., Silvestri, F. & Steiner, PhD, P. B., mars 2020, I: Ecological Economics. 169, 18 s., 106446.

**Toward the creation of novel food waste management systems: A network approach**

Ghinoi, S., Silvestri, F. & Steiner, PhD, P. B., 10 feb. 2020, I: Journal of Cleaner Production. 246, 10 s., 118987.

**Can Social Capital Explain Business Performance in Denmark?**

Wang, C. & Steiner, PhD, P. B., 2020, I: Empirical Economics. 59, 4, s. 1-20 20 s.

**Smart Specialisation strategies on the periphery: a data-triangulation approach to governance issues and practices**

Ghinoi, S., Steiner, B., Makkonen, T. & Hassink, R., 2020, I: Regional Studies. 55, 3, s. 402-413 12 s.

**How to increase sustainability in the Finnish wine supply chain? Insights from a country of origin based greenhouse gas emissions analysis**

Ponstein, H., Ghinoi, S. & Steiner, B., 20 juli 2019, I: Journal of Cleaner Production. 226, s. 768-780 13 s.

**Anwendung der Gemeinwohl-Bilanz in der Wertschöpfungskette für Lebensmittel: Erfahrungen und Implikationen zur Verbesserung der betrieblichen Nachhaltigkeit**

Steiner, B. E. & Jäger, V., 11 mars 2019, *Betriebliche Nachhaltigkeitsleistung messen und steuern: Grundlagen und Praxisbeispiele*. Baumast, A., Pape, J., Weihofen, S. & Wellge, S. (red.). Stuttgart: UTB Verlag, s. 349-365 17 s.

**Cattle farmers' perceptions of risk and risk management strategies: evidence from Northern Ethiopia**

Bishu, K., O'Reilly, S., Lahiff, E. & Steiner, B., 2018, I: Journal of Risk Research. s. 579-598 29 s.

**Do customer perceptions of innovation matter in industrial markets?**

Steiner, B. E. & Brandhoff, M., 2018, *Academy of Management Proceedings*. Vol. 2018. (Academy of Management Annual Meeting Proceedings ; vol. 2018, nr. 1).

**A phenomenon-driven approach to the study of value creation and organizational design issues in agri-business value chains**

Steiner, B. E., 2017, I: *Economia agro-alimentare*. 19, 1, s. 89-118 30 s.

Applying the resource-based view to alliance formation in specialized supply chains

Steiner, B. E., Lan, K., Unterschlutz, J. & Boxall, P., 2017, I: *Journal of Strategy and Management*. 10, 3, s. 262-292 31 s.

Industry Diversity, Competition and Firm-Relatedness: the Impact on Employment Before and After the 2008 Global Financial Crisis

Wang, C., Madsen, J. B. & Steiner, B., 2017, I: *Regional Studies*. 51, 12, s. 1801-1814 14 s.

**Multi-Product Category Choices Labeled for Ecological Footprints: Exploring Psychographics and Evolved Psychological Biases for Characterizing Latent Consumer Classes**

Steiner, B. E., Pescher, A. O. & Grebitus, C., 2017, I: *Ecological Economics*. 140, s. 251-264 15 s.

**The creation of effective states in the OECD since 1870: The role of inequality**

Madsen, J. B., Wang, C. & Steiner, B. E., 2017, I: *European Journal of Political Economy*. 50, s. 106-121 16 s.

Paying for sustainability: A cross-cultural analysis of consumers' valuations of food and non-food products labeled for carbon and water footprints

Grebitus, C., Steiner, B. & Veeman, M. M., aug. 2016, I: *Journal of behavioral and experimental economics*. 63, s. 50-58 9 s.

How does consumer knowledge affect environmentally sustainable choices? Evidence from a cross-country latent class analysis of food labels

Peschel, A., Grebitus, C., Steiner, B. E. & Veeman, M. M., 2016, I: *Appetite*. 106, s. 78-91 14 s.

Social capital, religious affiliation and business performance in Denmark: Steiner, B. & C. Wang

Steiner, B. E. & Wang, C., 2016, *Academy of Management Proceedings*. 1 red. Academy of Management, Vol. 2016. s. 1812-1817 (Academy of Management Proceedings).

Social capital, religious affiliation and business performance in Denmark

Steiner, B. E. & Wang, C., 2016, I: *Academy of Management annual meeting proceedings*. 2016:1, 17753.

**Can Ethnic-Linguistic Diversity Explain Cross-Country Differences in Social Capital Formation?**

Steiner, B. E., 2015, Department of Border Region Studies, University of Southern Denmark, .

Can Ethno-Linguistic Diversity Explain Cross-Country Differences in Social Capital? A Global Perspective

Wang, C. & Steiner, B. E., 2015, I: *Economic Record*. 91, 294, s. 338-366 29 s.

The roles of human values and generalized trust on stated preferences when food is labeled with environmental footprints: Insights from Germany: Insights from Germany

Grebitus, C., Steiner, B. E. & Veeman, M. M., 2015, I: *Food Policy*. 52, s. 84-91 5 s.

**The Dynamic Effects of Entrepreneurship on Regional Economic Growth: Evidence from Canada**

Matejovsky, L., Mohapatra, S. & Steiner, B. E., 2014, I: *Growth and Change*.

**Vertical Coordination and Competition in North America's Beef Value Chain: Evidence from Canada**

Steiner, B. E., 2014, *Farm Value Chains for Sustainable Growth and Development*. Sundaresan, C. S. (red.). India: Regal Publications, 11 s.

**Predicting environmentally motivated choice behaviour through the lens of human values: Insights from Canada**  
Grebitus, C., Steiner, B. E. & Veeman, M. M., aug. 2013, *Unknown host publication*.

**Contract adoption among Canadian grape growers and wine producers**  
Steiner, B. E., juni 2013, *Unknown host publication*.

**Free-riding on reputation for Prosecco PGI wines in Germany: Who buys in?**  
Steiner, B. E., juni 2013, *Unknown host publication*.

**Personal values and decision making: Evidence from Environmental footprint labeling in Canada**  
Grebitus, C. & Steiner, B. E., 2013, I: American Journal of Agricultural Economics. 95, 2, s. 397-403 6 s.

**The role of personal values in predicting environmentally motivated choice behavior**  
Steiner, B. E., dec. 2012, *Unknown host publication*.

**Consumer attitudes towards eco labeling: The case of meat products**  
Steiner, B. E., aug. 2012, *Unknown host publication*.

**Health, perceived ambiguity and subjective knowledge what drives consumers of probiotics?**  
Steiner, B. E., aug. 2012, *Unknown host publication*.

**Personal values and food choices: Evidence from environmental footprint labeling**  
Steiner, B. E., aug. 2012, *Unknown host publication*.

**Managing volatility in beef supply chains: The case of Canadian beef alliances**  
Steiner, B. E., feb. 2012, *Unknown host publication*.

**Contracting in the wine supply chain with bilateral moral hazard, residual claimancy and multitasking**  
Steiner, B. E., 2012, I: European Review of Agricultural Economics. 39, 1, s. 369-395

**Producer preferences towards vertical coordination: The case of Canadian beef alliances**  
Steiner, B. E., 2012

**Do Canadian consumers with different types of general and institutional trust have different desires for environmental labeling?**  
Steiner, B. E., aug. 2011, *Unknown host publication*.

**Consumer Attitudes towards Environmental Footprints Evidence from Canada**  
Steiner, B. E., juli 2011, *Unknown host publication*.

**Does modality and use of intellectual property protection matter? Insights into the Canadian biotechnology sector from functional foods and natural health products enterprises**  
Steiner, B. E., juni 2011, *Unknown host publication*.

**Probiotics, health and consumer knowledge: results from a Canadian survey**  
Steiner, B. E., juni 2011, *Unknown host publication*.

**Government support for the development of regional food clusters: Evidence from Alberta, Canada**  
Steiner, B. E. & Jolene, A., 2011, I: International Journal of Innovation and Regional Development. 3, 2

**Have policy distortions spilled-over across wine markets? Evidence from the French wine sector**  
Steiner, B. E., 2011

**Choice behavior and preferences of Canadian consumers with Celiac disease**  
Steiner, B. E., sep. 2010, *Unknown host publication.*

**Novel Grading and Quality Standards: Insights from the Australian Meat Industry**  
Steiner, B. E., maj 2010, *Unknown host publication.*

**A choice-experiment based analysis of protection motivation theory: health related behavior of consumers with celiac disease**  
Steiner, B. E., 2010

**Alberta consumers valuation of extrinsic and intrinsic red meat attributes: A choice experimental approach**  
Steiner, B. E., Gao, F. & Unterschlutz, J., 2010, I: Canadian Journal of Agricultural Economics. 58, 2, s. 171-189

How do consumers value credence attributes associated with beef labels since the North American BSE crisis of 2003  
Steiner, B. E. & Yang, J., 2010, I: International Journal of Consumer Studies. 34, 4, s. 449-463

**The Role of Entrepreneurship in Canadian Economic Growth**  
Steiner, B. E., maj 2009, *Unknown host publication.*

**Old World wines revisited: Consumers' valuation of Spanish and German wines in the UK wine market**  
Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

**Regional food clusters and government support for clustering: Evidence for a dynamic food innovation cluster in Alberta, Canada?**  
Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

**The extent and nature of contracting in the wine supply-chain when moral hazard is present**  
Steiner, B. E., 2009, Alberta: Department of Rural Economy, University of Alberta.

**Regional Clustering and Contracting in the Wine Industries of Australia, BC, California, Germany and New Zealand**  
Steiner, B. E., maj 2008, *Unknown host publication.*

**Wine Marketing research: Past, present and future**  
Steiner, B. E., maj 2008, *Unknown host publication.*

**Consumers' Risk Perceptions after BSE: A Look Across the Border**  
Steiner, B. E., nov. 2007, *Unknown host publication.*

**A comparative analysis of US and Canadian consumers' perceptions towards BSE testing and the use of GM organisms in beef production: evidence from a choice experiment**  
Steiner, B. E., juli 2007, *Unknown host publication.*

**What does it take to switch away from beef towards bison?**  
Steiner, B. E., juli 2007, *Unknown host publication.*

**Diverging consumer perceptions across borders: A comparative analysis of US and Canadian consumers' perceptions towards food risks**  
Steiner, B. E., mars 2007, *Unknown host publication.*

**Clustering and innovation in Canada**  
Steiner, B. E., feb. 2007, *Unknown host publication.*

**Assessing the consumer acceptance and market potential of alternative meats**  
Steiner, B. E., 2007, Alberta: Department of Rural Economy, University of Alberta.

**Beef labeling after BSE: Do consumers care about BSE testing and GMO labeling? Evidence from Canada and the US**  
Steiner, B. E., 2007, Alberta: Consumer and Market Demand Agricultural Research Policy Network, University of Alberta.

**Clustering and Innovation in Canada: Evidence from the Alberta Food Processing Sector**  
Steiner, B. E., 2007, *Innovation and System Dynamics in Food Networks : Proceedings of the 1st International European Forum on Innovation and System Dynamics in Food Networks*. Fritz, M., Rickert, U. & Schiefer, G. (red.).

**Formal beef alliances and alignment challenges: Issues in contracting, pricing and quality**  
Steiner, B. E., 2007, Alberta: Department of Rural Economy, University of Alberta.

**Negotiated transfer pricing: Theory and implications for value chains in agribusiness**  
Steiner, B. E., 2007, I: Agribusiness. 23, 2, s. 279-292

**New meats from the wild west: Consumers' perceptions towards alternative meats**  
Steiner, B. E., juni 2006, *Unknown host publication*.

**Formal Beef Alliances and Alignment Challenges in the Canadian beef industry**  
Steiner, B. E., maj 2006, *Unknown host publication*.

**Governance reform of German food safety regulation: Cosmetic or real?**  
Steiner, B. E., 2006, *Why The Beef: The Contested Governance of European Food Safety*. MIT Press

**Alternative meats: A real alternative?**  
Steiner, B. E., okt. 2005, *Unknown host publication*.

**Changes to Food Safety in Germany in Response to BSE**  
Steiner, B. E., maj 2005, *Unknown host publication*.

**The World's Wine Markets: Globalisation at Work: (Anderson, K. (ed.))**  
Steiner, B. E., 2005, I: Journal of Agricultural Economics. 56, 2

**Multitasking and incentive contracts in the food supply chain: Insights from the wine industry**  
Steiner, B. E., feb. 2004, *Unknown host publication*.

**French Wines on the Decline? Econometric Evidence from Britain**  
Steiner, B. E., 2004, I: Journal of Agricultural Economics. 55, 2, s. 267-288

**Valuing labeling attributes with hedonic price analysis: Australian wines in the British wine market**  
Steiner, B. E., 2004, I: Agribusiness. 20, 3, s. 287-307

**Governance Reform of German Food Safety Regulation: Cosmic or real?**  
Steiner, B. E., nov. 2003, *Unknown host publication*.

**Performance and incentives: Contracting in the wine industry**  
Steiner, B. E., aug. 2003, *Unknown host publication*.

**Mulit-tasking and revenue-sharing contracts in the wine industry**  
Steiner, B. E., juli 2003, *Unknown host publication.*

**Implicit prices and the valuation of wine label attributes**  
Steiner, B. E., aug. 2002, *Unknown host publication.*

**Implicit prices, consumer welfare and wine labelling**  
Steiner, B. E., juli 2002, *Unknown host publication.*

**Determinants of export success: The case of German Wine**  
Steiner, B. E., okt. 2001, *Unknown host publication.*

**Did German retailers and wholesalers change their pricing strategies in the course of the first BSE case in Germany? An application of price reaction functions and rational lag models**  
Steiner, B. E., mars 2001, *Unknown host publication.*

**Quality, Information and Wine Labelling: Experiences from the British Wine Market**  
Steiner, B. E., 2001, I: *Review of Agricultural and Environmental Studies.*

**Label power: new wine in old bottles?**  
Steiner, B. E., aug. 2000, *Unknown host publication.*

**In vino qualitas: information, quality and wine labelling**  
Steiner, B. E., maj 2000, *Unknown host publication.*

**The BSE scare in Germany: Price shocks and pricing strategies in the marketing chain**  
Steiner, B. E., apr. 2000, *Unknown host publication.*

**Erster Arbeitsbericht der Arbeitsgruppe Lebensmittelqualität und sicherheit: Ökonomische Aspekte der Qualitätssicherung in der Schweinefleischproduktion: Interessenkonflikte und Anreizmechanismen bei der Implementierung von Qualitätsbonussystemen in vertikalen Verbundsystemen**  
Steiner, B. E., 2000, QUASI. Kiel: Christian Albrechts Universität Kiel

**In vino veritas: Does origin truly matter?**  
Steiner, B. E., 2000, I: *Actes et communications.*

**The EU Malt Export Policy: Discretionary and Discriminating**  
Steiner, B. E., 2000, *Forum: Reports on Current Research in Agricultural Economics and Agribusiness Management.* Wissenschaftsverlag Vauk Kiel KG, Vol. 25.

**In vino veritas: does origin truly matter?**  
Steiner, B. E., 1999, *67th seminar of the European Association of Agricultural Economists (EAAE).* France

## Aktiviteter

**Horizon 2020 MATS Project Final Conference, November 19-20, 2024, Brussels, Belgium**  
Steiner, B. (Ordförande i organisationskommitté) & Chen, Q. (Sekreterare i organisationskommitté)  
19 nov. 2024 → 20 nov. 2024

**The sustainability and transparency nexus in wine value chain literature: where are the gaps, and why do they matter?**  
Steiner, PhD, P. B. (!!Speaker) & Makarenko, I. (!!Speaker)  
1 juli 2024 → 5 juli 2024

**Sustainability transparency in agri-food value chain management: mapping scientific landscape**

Makarenko, I. (!!Speaker) & Steiner, PhD, P. B. (!!Speaker)

25 juni 2024 → 28 juni 2024

**The sustainability and transparency nexus in wine value chain literature: where are the gaps, and why do they matter?**

Steiner, PhD, P. B. (!!Speaker) & Makarenko, I. (!!Speaker)

11 juni 2024 → 14 juni 2024

**Identifying research gaps in sustainability transparency: qualitative text analysis of agri-food value chain research**

Makarenko, I. (!!Speaker) & Steiner, PhD, P. B. (!!Speaker)

27 maj 2024 → 28 maj 2024

**H2020 MATS Brussels conference March 5-8, 2024**

Steiner, B. (Ordförande i organisationskommitté) & Chen, Q. (Sekreterare i organisationskommitté)

5 mars 2024 → 8 mars 2024

**H2020 MATS Tanzania conference, October 23-27, 2023, Moshi, Tanzania**

Steiner, B. (Ordförande i organisationskommitté) & Chen, Q. (Sekreterare i organisationskommitté)

23 okt. 2023 → 27 okt. 2023

**MATS project meeting on May 15&16, 2023 at Campus Brussels Maastricht University**

Steiner, B. (Ordförande i organisationskommitté) & Chen, Q. (Sekreterare i organisationskommitté)

15 maj 2023 → 16 maj 2023

**Demi-journée recherche de Régulations – 1er décembre 2022 "Quand les acteurs privés deviennent régulateurs", Chercheure associée à MolSA - Centre de Coopération Internationale en Recherche Agronomique pour le Développement (CIRAD)**

Steiner, PhD, P. B. (!!Speaker)

1 dec. 2022

**Food of the Future - Arctic Food Lab Oulu (AFL-ruokaverkosto / Tulevaisuuden ruoka): "EIT Food project and results introduction: Increasing consumer trust and support for the food supply chain and for food companies"**

Steiner, PhD, P. B. (!!Speaker)

18 nov. 2022

**Seminar presentation: "From sustainability at the farm gate to making agricultural trade more sustainable"**

Steiner, PhD, P. B. (!!Speaker)

2 nov. 2022

**H2020 MATS project meeting, 6-7 October 2022 Maastricht, The Netherlands**

Steiner, B. (Ordförande i organisationskommitté) & Chen, Q. (Sekreterare i organisationskommitté)

6 okt. 2022 → 7 okt. 2022

**Co-constructing organizational sustainability identities and supply chain management practices**

Imbrogiano, J.-P. (!!Speaker) & Steiner, PhD, P. B. (!!Speaker)

9 aug. 2022

**European Group of Organisational Studies**

Steiner, PhD, P. B. (!!Speaker) & Imbrogiano, J.-P. (!!Speaker)

9 juli 2022

**"Panel 2: Supply chains becoming more agile, fair and resilient "**

Steiner, PhD, P. B. (!!Speaker)

21 juni 2022

## **Helsus Sustainability Science Days 2022**

Steiner, PhD, P. B. (Ordförande i organisationskommitté)  
18 maj 2022 → 19 maj 2022

### **"Reinforcing the resilience and sustainability of our food systems - Commission acts for global food security and for supporting EU farmers and consumers"**

Steiner, PhD, P. B. (!!Speaker)  
5 apr. 2022

### **"Sustainability governance and diversity of value chain management practices: insights from European businesses"**

Steiner, PhD, P. B. (!!Speaker) & Imbrogiano, J.-P. (!!Speaker)  
15 feb. 2022

**16th International European Forum (Igls-Forum\*) (180th EAAE Seminar) on System Dynamics and Innovation in Food Networks:** A joint initiative by agri-food groups of leading European and international universities and business schools providing a discussion platform for the European and international scientific community. Endorsed by international scientific associations in agricultural economics, agribusiness, engineering, and information research: EAAE (European Association of Agricultural Economists) IFAMA (International Food and Agribusiness Management Association) AIEA2 (Assoc. Intern. di Economia Alimentare e Agro-Industriale) CIGR (International Commission of Agricultural and Biosystems Engineering) INFITA (Intern.Network for IT in Agric., Food and the Environment)

Steiner, PhD, P. B. (!!Speaker)  
14 feb. 2022 → 19 feb. 2022

### **Sustainable and healthy food sys-tems: In-nov-at-ive food value chains for sustainability**

Steiner, PhD, P. B. (!!Speaker)  
9 nov. 2021

### **Conference "People and planet - from theory to solutions"**

Steiner, PhD, P. B. (!!Speaker)  
8 nov. 2021 → 10 nov. 2021

### **People and Planet – From Theory to Solutions: 8th to 10th of November 2021, Online from the European Green Capital 2021 Lahti, Finland.**

Steiner, PhD, P. B. (!!Speaker)  
8 nov. 2021 → 10 nov. 2021

### **Sustainable food value chain man-age-ment - beyond stand-ard-ized frames of sustainability?!**

Steiner, PhD, P. B. (Närvarande)  
21 okt. 2021

### **Sustainable food value chain management: beyond standardized frames of sustainability?!**

Steiner, PhD, P. B. (Närvarande) & Imbrogiano, J.-P. (Närvarande)  
21 okt. 2021

### **175th Seminar of the EAAE: "The wind of change of sustainability standards Sailing economic, governance, and policy perspectives"**

Steiner, PhD, P. B. (!!Speaker)  
13 maj 2021 → 14 maj 2021

### **"How Can Behavioral and Experimental Economics Contribute to Solving Climate Change?"**

Steiner, PhD, P. B. (!!Speaker)  
8 apr. 2021

**Member of Grading Committee of PhD Thesis "Comfortably numb: Choose, eat, waste. Four experimental essays on consumers' acceptance of sub-optimal food"**

Steiner, PhD, P. B. (Handledare)

26 feb. 2021

**Dr. Fre-drik Salenius: Quantitative perspectives on measuring Organizational Sustainability**

Steiner, PhD, P. B. (Handledare)

2021 → 2022

**Supervision of Doctoral candidate Leonie Langeneck, in the doctoral programme "FOOD CHAIN AND HEALTH"**

Steiner, PhD, P. B. (Handledare), Ghinoi, S. (Bihandedare) & Makkonen, T. (Bihandedare)

2021 → 2025

**Academy of Management Annual Meeting**

Steiner, PhD, P. B. (Närvarande)

10 aug. 2020

**Dr. Jaakko Nuutila: doctoral degree in the Doctoral Programme in Food Chain and Health**

Steiner, PhD, P. B. (Handledare) & Irz, X. (Bihandedare)

2020 → 2024

**Dr. Jean Pierre Im-bro-gi-ano: Postdoctoral research on Organizational Sustainability and value chain governance**

Steiner, PhD, P. B. (Handledare)

2020 → 2021

**Khalid Matrushi: completing doctoral thesis in AGFOREE doctoral programme on Resilience in energy supply chains**

Steiner, PhD, P. B. (Handledare) & Kuula , M. (Bihandedare)

2020 → 2025

**The new Africa-EU agenda: toward more sustainable trade and governance in agri-food value chains**

Steiner, PhD, P. B. (Ordförande i organisationskommitté)

15 nov. 2019

**Co-organizer of symposium "S06.02 - Collaboration in core and peripheral regions: symmetry, asymmetry, complementarity and competition" at the EURAM European Academy of Management Conference 2019 [lead organizer: Assistant Professor Luigi Orsi, University of Milan]**

Steiner, PhD, P. B. (Närvarande)

28 juni 2019

**UC Berkeley**

Steiner, PhD, P. B. (Besökande forskare)

13 juni 2019 → 24 juni 2019

**Urbaria Forum: What the Urban?!**

Steiner, PhD, P. B. (Närvarande)

27 maj 2019

**"Values, Social Sustainability and Social Responsibility: Core at Sustainable Food Systems of the Future?"**

Steiner, PhD, P. B. (Ordförande för vetenskaplig kommitté)

9 maj 2019 → 10 maj 2019

**"Networks in peripheral space: how do proximity and endogenous structural configurations influence the propensity to collaborate?"**

Steiner, PhD, P. B. (!Speaker)

8 apr. 2019

**Public sector innovations for behavioural change: A comparative institutional perspective**

Steiner, PhD, P. B. (!!Speaker)  
6 mars 2019 → 8 mars 2019

**Doctoral Programme in Sustainable Use of Renewable Natural Resources (Organisation)**

Steiner, PhD, P. B. (Styrelsemedlem)  
2019 → ...

**International Business Review (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019 → ...

**International Business Review (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019

**International journal on food system dynamics (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019

**International journal on food system dynamics (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019

**Journal of Food Products Marketing (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019

**Long Range Planning (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019

**PhD project of Ira Bhattacharai on "SUSTAINABLE CIRCULAR ECONOMY BUSINESS MODEL INNOVATIONS"**

Steiner, PhD, P. B. (Handledare) & Tuomisto, H. (Bihandledare)  
2019 → 2023

**Supervision of Doctoral candidate Narta Voca, in the doctoral programme "FOOD CHAIN AND HEALTH"**

Steiner, PhD, P. B. (Handledare) & Sipiläinen, T. (Bihandledare)  
2019 → 2023

**Supply Chain Management (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)  
2019

**Hans Kremers**

Steiner, PhD, P. B. (Värd)  
13 dec. 2018

**Sustainability Leadership: Lead, Adapt or Fail**

Steiner, PhD, P. B. (!!Speaker)  
9 okt. 2018

**AoM Annual Meeting Paper Presentation "Do customer perceptions of innovation matter in industrial markets?"**  
Steiner, PhD, P. B. (!!Speaker)  
10 aug. 2018 → 15 aug. 2018

**Helena Ponstein**  
Steiner, PhD, P. B. (Värd)  
14 juni 2018

**Discussant: The place of Language in non-ergodic environments**  
Steiner, PhD, P. B. (!!Speaker)  
27 apr. 2018 → 28 apr. 2018

**Keynote presentation to EIT FOODIO Food Solutions Master Class**  
Steiner, PhD, P. B. (!!Speaker)  
6 mars 2018

**"How to go from urban farming to sustainable urban food systems?"**  
Steiner, PhD, P. B. (!!Speaker)  
5 feb. 2018 → 8 feb. 2018

**American Journal of Agricultural Economics (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2018 → ...

**Doctoral Programme in Food Chain and Health (Organisation)**  
Steiner, PhD, P. B. (Styrelsemedlem)  
2018 → ...

**Innovation: Management, Policy & Practice (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2018 → 2019

**Sustainable Food Systems at the Crossroads**  
Steiner, PhD, P. B. (Ordförande i organisationskommitté)  
6 okt. 2017

**Journal of Food Products Marketing (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
1 sep. 2017

**Journal of Food Products Marketing (Tidskrift)**  
Steiner, PhD, P. B. (Medlem i redaktionell ledning)  
sep. 2017 → ...

**Agribusiness (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Agricultural Economics (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**British Food Journal (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Canadian Journal of Agricultural Economics (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Canadian Journal of Agricultural Economics (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017 → 2019

**Canadian Public Policy (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Economic Record (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Environment and Planning C: Government & Policy (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**European Journal of Political Economy (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**European Journal of Political Economy (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017 → 2019

**European Review of Agricultural Economics (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Food Policy (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**International Journal of Consumer Studies (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Journal of Agricultural Economics (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Journal of Food Products Marketing (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017

**Journal of Food Products Marketing (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2017 → 2019

**Referee service for granting agency**

Steiner, PhD, P. B. (!!Consultant)

2017

**Supply Chain Management (Tidskrift)**

Steiner, PhD, P. B. (Referentgranskare)

2017

**Sustainable Food Systems at the Crossroads**

Steiner, PhD, P. B. (Närvarande)

2017

**Institut für gemeinwohlorientiertes Wirtschaften (Extern organisation)**

Steiner, PhD, P. B. (Styrelsemedlem)

sep. 2016 → ...

**Referee service**

Steiner, PhD, P. B. (!!Consultant)

2016

**Referee service**

Steiner, PhD, P. B. (!!Consultant)

2016

**Referee service for granting agency**

Steiner, PhD, P. B. (!!Consultant)

2016

**Referee service for granting agency**

Steiner, PhD, P. B. (!!Consultant)

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Steiner, PhD, P. B. (!!Consultant)

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**Referee service for granting agency**

Steiner, PhD, P. B. (!!Consultant)

2016

**Referee service for granting agency**

Steiner, PhD, P. B. (!!Consultant)

2016

**Referee service for granting agency**  
Steiner, PhD, P. B. (!!Consultant)  
2016

**Referee service for granting agency**  
Steiner, PhD, P. B. (!!Consultant)  
2016

**THE ECONOMIST: Social capital in the 21st century**  
Steiner, PhD, P. B. (Deltagare)  
18 juni 2015

**Journal of Supply Chain Management (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2012 → 2019

**International Journal of Consumer Studies (Tidskrift)**  
Steiner, PhD, P. B. (Referentgranskare)  
2011 → 2019

## Press/media

**A reliable food chain is created through cooperation (Luotettava ruokaketju syntyy yhteistyöllä)**  
Steiner, PhD, P. B.  
11/02/2021  
1 Mediabidrag

**Edible insects more sustainable as food rather than animal feed**  
Steiner, PhD, P. B.  
27/09/2021  
1 objekt av Mediabevakning

**Social capital in the 21st century**  
Steiner, PhD, P. B.  
18/06/2015  
1 Mediabidrag

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2014	Lorem ipsum dolor sit amet